

President's Message



BETTER THE
JUNIOR
LEAGUE
TOGETHER

Hello Junior League of Billings!!

I wanted to start by saying thank you to those that participated in the Pajama Drive for CASA. It was a great success. We wrapped and donated 109 pairs of PJs size 5 and up. It was a great time wrapping the pajamas and how special to know that a child in our community would be receiving this gift. An added bonus was having Emily Gaudreau come and talk about CASA. This opportunity was a great reminder of how nonprofits can team up to serve our community together!!

Fund development continues to be busy in planning our 6th annual Montana Women's Leadership Conference. Mark your calendars now for **February 11th** at MSU-B. Tickets will be going on sale soon. What a great gift idea for a lady in your life that would want to be inspired with a day of learning. We are hoping to increase our attendance from last year so we will need your help spreading the word. This conference continues to be mission based as we are improving our community by developing women leaders.

Laundry continues to be a service that we provide to our community at no cost. Once a month we continue to go to the BYO Laundry Mat. I was able to participate in a laundry day last month and it was such a fulfilling experience. The JLB members put the quarters in the machines for people that show up to do their laundry. The patrons of this service are in charge of putting their clothes in the machines and folding. Last month not only did I get to work with my fellow leaguers, but I was able to serve our community with a donation of my time. Every time I have participated in a laundry day, everyone is so grateful. I continue to remain passionate about this service that we provide to the community. We are currently looking for sponsors for this service so if you know of a business that would like to participate, please let me know. Each laundry day is \$500. I would encourage you to donate your time to a laundry day, if you haven't already, as you won't regret it.

Mark your calendars for the JLB Holiday Party on **December 14th from 5-7:45pm**. This will be a great time and I hope to see you there. Our dinner will be at the Rib & Chop House with the group gathering at 5:00 and dinner at 6:00. You will be able to order and pay that evening from a fixed menu. There will be games and fun. If you are interested in participating there will be a gift exchange - purchase and wrap a gift for under \$20.

Finally, thank you for your continued dedication to the JLB. Wishing you a very happy and safe holiday season!

Yours in service,
Helen Laferriere.



2021-2022 Board of Directors

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Christmas Party

Tuesday, December 14 - 5:00-7:45pm

Group gathering starting at 5:00 with dinner at 6:00.

Rib & Chop House

Open to all Active, Sustaining and New Members
You will order and pay that evening from a fixed menu.
Games! Fun! If interested in participating there will be a
gift exchange - purchase a gift for under \$20.



Montana Women's Leadership Conference

Keynote Speaker

PAMELA BARNUM

*Undercover
Leadership*



FEBRUARY 11, 2022
TICKETS AVAILABLE SOON!
SAVE THE DATE NOW!



We are so excited to introduce the keynote speaker for our upcoming 6th Annual Montana Women's Leadership Conference! Pamela Barnum is a former Undercover Police Officer and Federal Prosecuting Attorney, as well as a Trust Strategist & Body Language Expert. Her presentation, Undercover Leadership, will help leaders with strategies that inspire courage from within, increase trust, communicate confidence, and increase self-awareness.

Communications

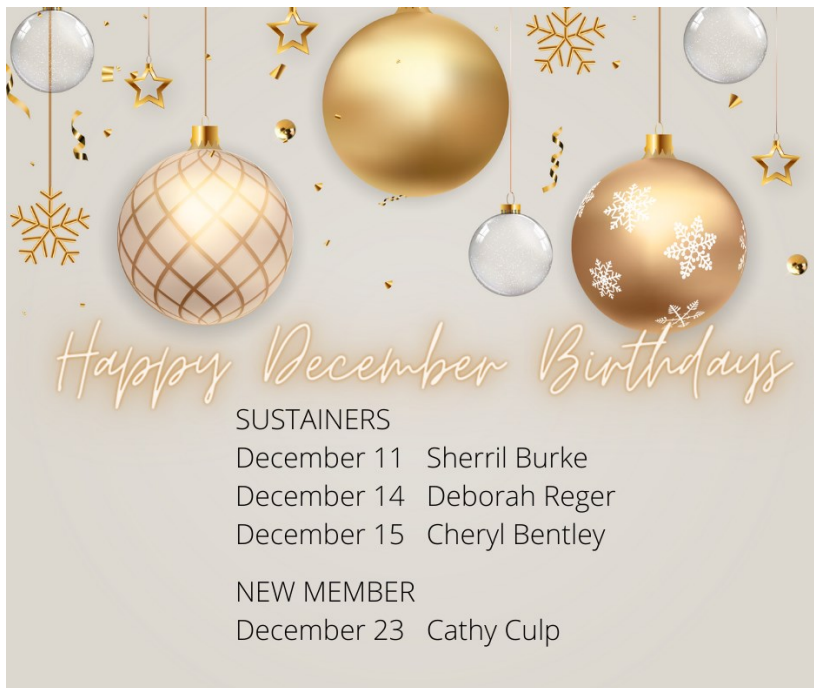
Hello JLB!

We absolutely loved the photos from the recent JLB get-togethers including the Christmas tree decorating as well as the November GMM/CASA pajama drive! Sharing these images on our social media really helps us demonstrate our mission in action, educates community members about what we do and how we do it, and ultimately, helps us attract new members. Keep those photos coming and be sure to tag our social media accounts whenever possible. If you'd like the Communications Council to share the photos, please send them our way; we are happy to help!

As Liz and Marisa mentioned during our GMM council updates, please continue to interact with our social media posts whenever possible. Unfortunately, the organic reach (the number of followers your post will reach without paying to promote it) for social media posts is very low, with some sources saying as low as 5% and only about 0.25% of followers actually liking, sharing, or commenting on it. That's why we need YOU. The more you engage with our posts, the more these posts will be visible to you and others in your own networks. This will be especially important as we try to reach potential attendees for our fabulous Women's Leadership Conference!

Thank you for helping spread the word about our fantastic organization. We can't do it without you!

Elizabeth Campoy & Cora Smit
Communications Council Co-Leaders



SUSTAINERS

December 11 Sherril Burke
December 14 Deborah Reger
December 15 Cheryl Bentley

NEW MEMBER

December 23 Cathy Culp



Fund Development

Hello Junior League,

I want to start out with a huge thank you to everyone that volunteered, sponsored, and attended our Bingo event last month. We had a great turn out and were able to raise over \$3,000 for the League and its mission.

We have been busy working on our Montana Women's Leadership Conference. The event will be on February 11th at MSUB. We are finalizing our breakout session speakers and will be ready to announce all of them soon. Our tickets will go on sale next month for \$80. If you can think of any local business that may be interested in sponsoring the event, please reach out to me with their contact information and I can provide them with our sponsorship packet and details about the benefits of sponsoring the event. Stay tuned for more updates as we get closer to the event.

Thanks!
Elizabeth Russell
Fund Development Council Leader

President Elect

Hi, awesome JLB members! Thank you so much for all your amazing contributions to our recent Pajama Drive for CASA of Yellowstone County. We were able to donate 109 - yes 109! pairs of pj's to kids in our community currently in foster care. As a group, we can do incredible things and I am so glad this one spoke to your hearts. We would love your ideas on other impactful actions we can take to help our community. Please reach out if you have any suggestions! We have a lot of fun stuff coming up soon - a Moss Mansion tour (did you see the beautiful Cinderella tree?), our holiday party, volunteer opportunities, and our leadership conference! Make sure to follow JLB on social media—Facebook, Instagram, or LinkedIn - to stay on top of all the great stuff happening in the League.

As always, feel free to reach out to me if you need any help feeling connected to league activities or members. I would love to help! You can reach me at presidentelect@juniorleagueofbillings.org.

We are JLB because of you - and YOU are essential!

Marisa Clark
President Elect 2021-2022



To our incredible members for their donations to the pajama drive for CASA of Yellowstone County.

*Thank you to the **Billings Jaycees** for their \$200 donation that helped us purchase more pajamas.*