





Seller - Pre-MLS (Email)

Bit.ly

Seller - Pre-MLS (Text)

**Step 1**  
Email Subject Line: *3 Tricks For Creating A Moving Game Plan*

Hi [ContactFirstName] !

  Get ready to sell your property! I'm excited and honored to take on the task of representing you. From preparing your property to going through inspections and disclosures, I've got you covered. Let's make this an exciting and successful journey together.

Now, as we dive into the next phase of the selling process, I know you've got your mind on that upcoming move. Don't worry, I've got your back! Over the next 7 weeks I'll be sending you loads of helpful moving tips to make your transition a breeze.

Here's the first one: <http://bit.ly/3qBL6GI> which provides great tips on how to make your transition smooth and stress-free!

I'm excited about your journey and thrilled to be on it with you!

Take care,

[Agent Name]

Hi {contact.first.name}! As we approach your MLS date, I couldn't be more thrilled and honored to be representing you during this exciting time! I know you have a lot on your mind and you're thinking about that upcoming move. Don't worry. I've got your back! Over the next 7 weeks, I'll be sending you short articles like this one here, <http://bit.ly/3qBL6GI> that'll provide tips on how to make your transition smooth and stress-free!

<http://bit.ly/3qBL6GI>

**Pause 7 Days**

**Pause 7 Days**

<b>Step 2</b>	<b><i>Paws-itively Stress-Free Tips For Moving With Furry Friends</i></b>			
		<p>Hi [ContactFirstName] !</p> <p>Moving to a new home is stressful for everyone, including your furry family. Don't worry, we've got your back! Sit back, relax, and let us guide you through the unique challenges of relocating with your furry friends.</p> <p>While you may be focused on new jobs, schools, and neighbors, it's important to remember that Fido and Bella are also feeling the pressure.</p> <p>When boxes are packed and their familiar home is emptied, pets can become confused and frightened. This is especially true for rescues with troubled pasts. Don't forget to give your pets extra love and care during this transition.</p> <p>Here are 5 tips for safeguarding your pets during your move:  <a href="https://bit.ly/3KZoOpm">https://bit.ly/3KZoOpm</a></p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3KZoOpm">https://bit.ly/3KZoOpm</a></p>	<p>Hi {contact.first.name}! Moving to a new home is stressful for everyone, including your furry family. Give your pets extra love and care during this transition. For 5 need-to-know tips, take a look at this great article:  <a href="https://bit.ly/3KZoOpm">https://bit.ly/3KZoOpm</a></p>
		<b><i>Pause 7 Days</i></b>		<b><i>Pause 7 Days</i></b>

<b>Step 3</b>	<b>Is A Move Manager Right For Your Family?</b>			
		<p>Hi [ContactFirstName] !</p> <p>Discover a game-changing tip for your upcoming move! Introducing the Move Manager. They're like superheroes for moving!</p> <p>Moving after living in a home for many years is no small undertaking and the organizational and physical tasks associated with planning such a complex move can be overwhelming for everyone involved, which is why a Senior Move Manager is an excellent resource!</p> <p>Although commonly sought after by Seniors, their services are incredibly valuable for any busy family. Learn more about them here: <a href="https://bit.ly/44yMOqd">https://bit.ly/44yMOqd</a></p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/44yMOqd">https://bit.ly/44yMOqd</a></p>	<p>Hi {contact.first.name}! Moving after living in a home for many years is no small undertaking, and the organizational and physical tasks associated with planning such a complex move can be overwhelming for everyone involved. It's why people hire a move manager. Find out if this should be something you consider here: <a href="https://bit.ly/44yMOqd">https://bit.ly/44yMOqd</a></p>
		<b>Pause 7 Days</b>		<b>Pause 7 Days</b>
<b>Step 4</b>	<b>Prior To Packing - 5 Dos and Don'ts</b>			
		<p>Hi [ContactFirstName] !</p> <p>Ready to conquer the packing process? When moving, it's tempting to toss everything into boxes without a second glance. But why not take the opportunity to declutter right now?</p> <p>Downsizing your belongings before the big move can save money on moving supplies, labor, and gas! So before you dive into packing, check out these 5 essential Dos and Don'ts here: <a href="https://bit.ly/3PhFJpB">https://bit.ly/3PhFJpB</a>.</p> <p>Let's make this move a breeze!</p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3PhFJpB">https://bit.ly/3PhFJpB</a></p>	<p>Hi {contact.first.name}! When moving, it's tempting to toss everything into boxes without a glance, but why not take the opportunity to declutter right now? Downsizing your belongings before the big move can save you money! Before diving into packing, check out these 5 essential Dos and Don'ts here: <a href="https://bit.ly/3PhFJpB">https://bit.ly/3PhFJpB</a></p>
		<b>Pause 7 Days</b>		<b>Pause 7 Days</b>

<b>Step 5</b>	<b>Moving With Children - What You Need To Know</b>			
		<p>Hi [ContactFirstName] !</p> <p>Moving can be an adventure, but let's be real - it can also be a bit overwhelming, especially when you have little ones in tow. Don't worry, we've got your back!</p> <p>We understand that moving with kids requires a little extra TLC. So, sit back, relax, and let us guide you through the unique challenges of relocating with your mini-humans.</p> <p>Get ready to make your kiddo's move a breeze with these 6 expert tips!  <a href="https://bit.ly/3sAaQDY">https://bit.ly/3sAaQDY</a></p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3sAaQDY">https://bit.ly/3sAaQDY</a></p>	<p>Hi {contact.first.name}! Moving can be an adventure but also overwhelming, especially when you have little ones. Don't worry! I understand that moving with kids requires a little extra TLC. Sit back, relax, and let us guide you through the unique challenges of relocating with your mini-humans.  <a href="https://bit.ly/3sAaQDY">https://bit.ly/3sAaQDY</a></p>
		<b>Pause 7 Days</b>		<b>Pause 7 Days</b>
<b>Step 6</b>	<b>7 Packing Tips &amp; Tricks</b>			
		<p>Hi [ContactFirstName] ,</p> <p>So, you've done all the prep work - decluttered, got your packing stuff ready, and set up a little packing station. Awesome job! Now, let's get down to business and start packing.</p> <p>This article is packed (pun intended!) with amazing tips to help you out. From creating a timeline to picking the right boxes and packing up room by room, we've got you covered.</p> <p>There are even helpful tips for each room! So, dive into these 7 packing tips &amp; tricks and make your move a breeze! <a href="https://bit.ly/3L5Y7PM">https://bit.ly/3L5Y7PM</a></p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3L5Y7PM">https://bit.ly/3L5Y7PM</a></p>	<p>Hi {contact.first.name}! You're doing great! Check out this article to learn 7 packing tips and tricks - like creating a moving timeline, picking the right boxes, and packing up each room.  <a href="https://bit.ly/3L5Y7PM">https://bit.ly/3L5Y7PM</a></p>
		<b>Pause 7 Days</b>		<b>Pause 7 Days</b>

Step 7	<b>5 Things To Consider Before Storing Your Belongings</b>			
		<p>Hi [ContactFirstName] ,</p> <p>So what should you do with all your extra stuff? Storing your belongings away from home can be a smart move!</p> <p>Public storage options are perfect for keeping your items safe and secure. Plus, it's convenient to transfer them directly to your new home! But before you dive in, here are 5 things to keep in mind before signing that contract: <a href="https://bit.ly/3Z0H1Zt">https://bit.ly/3Z0H1Zt</a></p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3Z0H1Zt">https://bit.ly/3Z0H1Zt</a></p>	<p>Hi {contact.first.name}! Storing your stuff away from home can be a smart move! Public storage options are perfect for keeping your items safe and secure. Plus, it's convenient to transfer them directly to your new home! Here's an article the 5 things you need to know about storing your belongings: <a href="https://bit.ly/3Z0H1Zt">https://bit.ly/3Z0H1Zt</a></p>
<b>Pause 7 Days</b>				<b>Pause 7 Days</b>
Step 8	<b>Unpacking Without Losing Your Mind - 7 Tricks For Moving Day</b>			
		<p>Hi [ContactFirstName] ,</p> <p>Moving to a new place is very exciting but let's be real, the actual moving process can be a bit of a headache, especially when it comes to unpacking.</p> <p>Whether you're a moving pro or a newbie, unpacking can feel like a daunting task, even if you're super organized. When you first step into your new home and see all the chaos, it's natural to feel overwhelmed.</p> <p>But fret not! Use these 7 awesome tricks to make moving day a breeze. Find out more here: <a href="https://bit.ly/3Z1QbVA">https://bit.ly/3Z1QbVA</a></p> <p>Let's do this!</p> <p>Take care,</p> <p>[Agent Name]</p>	<p><a href="https://bit.ly/3Z1QbVA">https://bit.ly/3Z1QbVA</a></p>	<p>Hi {contact.first.name}! Whether you're a moving pro or a newbie, unpacking can feel daunting - even if you're super organized. When you first step into your new home and see all the chaos, it's natural to feel overwhelmed. But fret not! Use these 7 awesome tricks to make moving day a breeze! <a href="https://bit.ly/3Z1QbVA">https://bit.ly/3Z1QbVA</a></p>