

Business Administration Program	Semester: Fall/Spring/Summer	R = Required E = Elective						
Level of Instruction Criteria	Program Outcomes	BUS 1013 Intro to Business - E	ACCT 1103 Fund of Acct E	ACCT 2103 Financial Accounting R	BUS 2023 Principles of Management E	ECON 2113 Principles of Macroeconomics R	ACCT 2203 Managerial Accounting R	ECON 2213 Principles of Microeconomics R
<p><b>(I)</b> <b>Introduced</b> At the collegiate level, students <b><u>are not expected to be familiar</u></b> with the content or skill.</p> <p>Instruction and learning activities focus on basic knowledge, skills, and/or entry-level complexity.</p>	<p>1. Upon completion of the program, the student will identify inter-workings and functions of national and global economies.</p> <p>A. Explain the concepts of scarcity, choice, and opportunity cost and how they relate to decision making.</p> <p>B. Interpret macroeconomic indicators, such as GDP, inflation, and unemployment.</p> <p>C. Identify factors affecting international trade and finance.</p>	I			I	A		A
<p><b>(R)</b> <b>Reinforced</b> At the collegiate level, students <b><u>are expected</u></b> to possess a <b><u>basic level</u></b> of knowledge and familiarity with the content or skills.</p> <p>Instruction and learning concentrate on enhancing and strengthening previous collegiate</p>	<p>2. Upon completion of the program, the student will illustrate pricing and product positioning choices made by businesses in a capitalistic economy.</p> <p>A. Calculate elasticities.</p> <p>B. Assess consumer choice and consumer behavior.</p> <p>C. Compare and contrast profit</p>	I						A

knowledge/skills and complexity	maximization under different market structures.							
<p><b>(A)</b> <b>Advanced</b></p> <p>At the collegiate level, students <b><i>are expected</i></b> to possess a <b><i>strong foundation</i></b> in the knowledge, skill or competency.</p> <p>Instruction and learning activities continue to build upon previous competencies with increased complexity and application of use.</p>	<p>3. Upon completion of the program, the student will compose the three main financial statements.</p> <p>A. Identify accounts and account classifications.</p> <p>B. Demonstrate the application of double-entry accounting system utilizing debits and credits.</p> <p>C. Analyze business transactions and identify their impact on organizational accounts.</p>	I	I	A		I		

	<p>4. Upon completion of the program, the student will classify manufacturing costs and link physical flows of inputs as they develop into outputs.</p> <p>A. Evaluate the four financial statements to create meaningful organization data necessary for documentation.</p> <p>B. Assess production methods and various impacts on costing methods.</p> <p>C. Evaluate a company's master budget to direct the achievement of strategic goals.</p>	I	I	I			A	
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