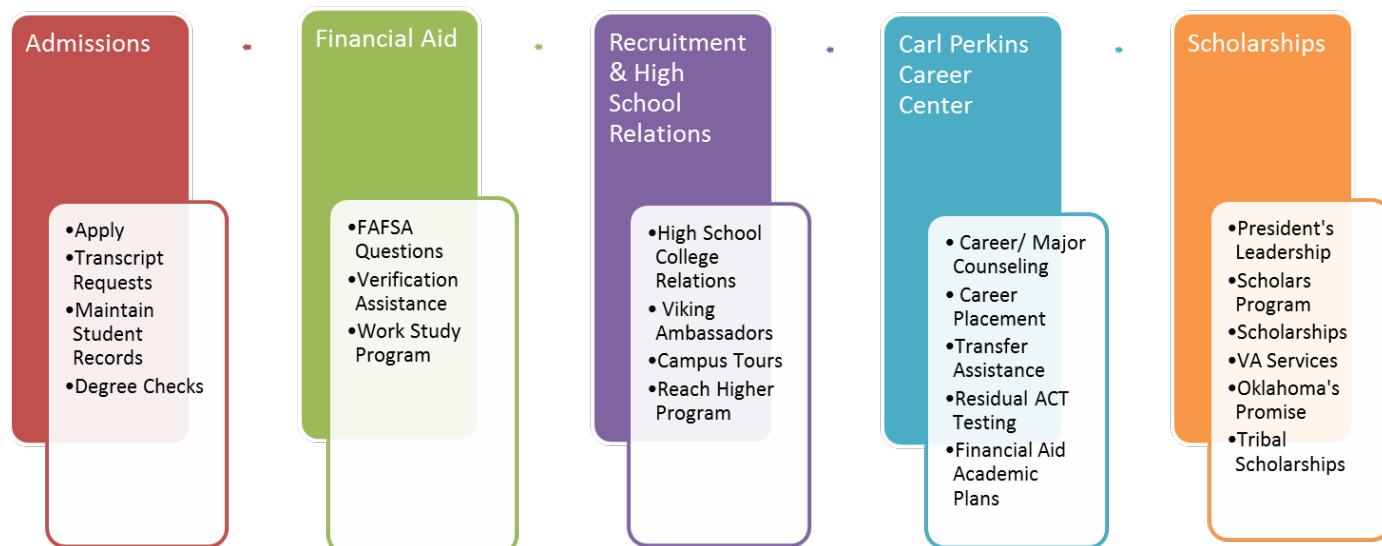


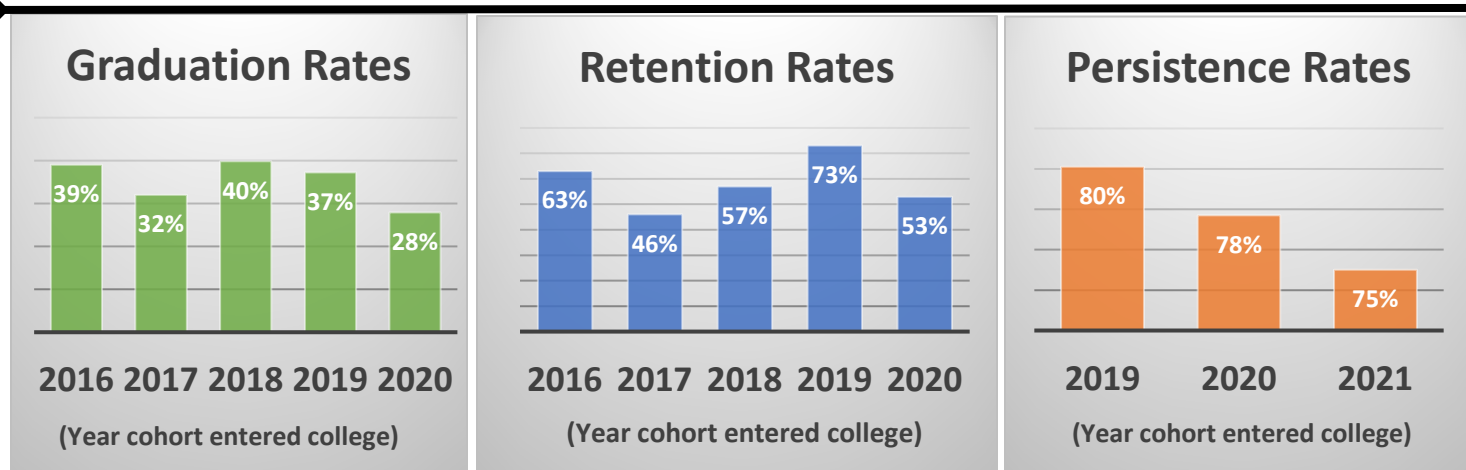
Enrollment Management



The mission of Enrollment Management is to maximize the recruitment, retention, and graduation of CASC students through an efficient, innovative framework that is student-centered and evidence-based while developing positive relationships with students, parents, faculty, staff, administration, and all the communities we serve. Enrollment Management consists of the Office of Admissions, Financial aid, Carl Perkins Career & Transfer Center, Recruitment and High School Relations, and Scholarships & VA Services. Collectively, this department is committed to achieving the goals outlined in the Strategic Plan and exceeding expectations for service through a positive attitude, dedication, and adaptability.

Enrollment Management strives to:

- Maintain optimal levels of enrollment to achieve the goals outlined in the Strategic Plan.
- Increase retention and graduation rates of students.
- Create connections and work collaboratively in a strategic fashion with student services departments, academic departments, and community agencies and schools to enhance CASC's ability to attract, retain, and graduate students.
- Provide transparent communication, operational efficiencies, user-friendly services, technological advancements, and partnership-building experiences across campus.



*All data reported from 2016-2019 was derived from IPEDS. 2020-21 data was derived from the institutional cohort. *Graduation rate data from 2018-2020 was derived from the institutional cohort.

CASC Three Year Success Rate

