

Degree: Associate of Applied Science
Major: Digital Media Technology
Division: Communications and Fine Arts

Program Code: (046, DMT.AAS)

Minimum Ret/Grad GPA 2.00
Minimum Total Hours 61

GENERAL EDUCATION REQUIREMENTS.....19 HOURS

Communications - 6 hours

- 1. ENGL-1113 Freshman Composition I
- 2. SPCH-1113 Introduction to Speech Communication

U.S. History - 3 hours

- 1. HIST-1483 Am His 1492-1865 or HIST-1493 Am His 1865-Pr

U.S. Government - 3 hours

- 1. POS-1113 American Federal Government

Mathematics - 3 hour

- 1. MATH-1413 Survey of Contemporary Mathematics

Orientation - 1 hour

- 1. ORI-1111 Freshman Orientation or ORI-1112 Freshman Orientation

Computer Proficiency - 3 hours

- 1. CS-1103 Microcomputer Applications

MAJOR REQUIREMENTS.....42 HOURS

Required Courses in Major – 27 hours

- 1. CS-1433 Introduction to Photoshop
- 2. DGMT-1133 Graphic Design I
- 3. DGMT-1233 Digital Audio and Video Engineering
- 4. DGMT-1421 Graphic Design Internship I
- 5. DGMT-2233 Digital Media Production¹
- 6. DGMT-2422 Graphic Design Internship II
- 7. DGMT-2443 Social Media Strategy & Campaign Development
- 8. DGMT-2943 Publication & Creativity Design
- 9. JOUR-1013 Introduction to Mass Communication
- 10. MKTG-2103 Introduction to Marketing

Technical Support Courses – 15 hours (Select Five)

- 1. CS-1413 Multimedia Production & Design
- 2. CS-1453 Digital Video
- 3. CS-2013 Database Management
- 4. CS-2243 Internet Programming
- 5. CS-2253 Game Development
- 6. DGMT-1613 Digital Imaging and Printing
- 7. DGMT-2133 Graphic Design II²
- 8. JOUR-1103 Fundamentals of Photography
- 9. JOUR-1213 News Reporting
- 10. JOUR-2243 Introduction to Broadcasting
- 11. JOUR-2313 Writing for Mass Media

Notation:

¹DGMT-1233 is prerequisite

²DGMT-1133 is prerequisite

Students are required to complete the following General Education and Major Requirement courses. Students who complete an associates of applied science program of study are prepared to enter the workforce after degree completion. Students should check with their academic advisor for consultation on course sequencing and employment opportunities.