

Build Your Own Keyword Density Checker with Python & AI

Create an AI-powered tool to analyze keyword usage on any website.

Based on [Build Your Own Keyword Density Checker With Python Ai No Coding Experience Required](#)
by Casey Builds It

Understand the Tool

- Learn how to scan competitor websites for keyword frequency.
- Discover how the tool exports results to a CSV file.
- Identify content gaps and optimization opportunities.

AI-Assisted Build Process

- Use Cursor AI to generate Python logic from prompts.
- Build a website crawler for keyword counting.
- Export keyword counts and URLs to CSV.

Enhance Functionality

- Implement max pages to scan.
- Add whole-word matching option.
- Dynamically name exported files with domain and timestamp.

Package and Distribute

- Package the script into a standalone .exe file.
- Enable running the tool without a Python installation.

Key Concepts Covered

- AI-powered coding with plain-English prompts.
- Web scraping for SEO and content analysis.
- Building a simple GUI for user interaction.
- Packaging Python scripts for distribution.

Who This Is For

- SEO professionals.
- Content marketers.
- Anyone automating research tasks.

Resources & Further Reading

Related guides for this action sheet:

■ Build Your Own Keyword Density Checker (Checklist)

<https://storage.googleapis.com/casey-builds-it-checklists-20260722-eb4ee4/casey-builds-it/Checklist/build-your-own-keyword-density-checker-checklist.pdf>

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Automate SEO research with AI-assisted coding.