

YouTube Workflow Automation Checklist

Steps to automate your video content pipeline

Based on [I Built An Ai Tool That Automates My Entire Youtube Workflow Cursor Ai Coding Project](#) by Casey Builds It

1. Define Your Automation Goal

Identify the core problem you want to solve with automation.

- Identify repetitive post-production tasks
- Determine which tasks are time-consuming
- Define the desired outcome of automation (e.g., save time, increase output)
- Start with a single, simple automation task

2. Core Pipeline Features

Implement essential features for your content pipeline.

- Set up video transcription
- Generate optimized YouTube descriptions
- Generate YouTube comments
- Automate YouTube Shorts creation from long-form video
- Generate full blog posts from video content
- Schedule content posting automatically
- Space out Shorts posting over time
- Embed YouTube URLs into blog posts

3. Building with AI Assistance

Leverage AI tools to facilitate the development process.

- Choose an AI-assisted coding tool (e.g., Cursor AI)
- Understand the AI tool's interface and workflow
- Focus on solving the problem, not just coding
- Be willing to iterate on the solution
- Utilize AI for code generation and debugging

4. Development Process

Follow an iterative approach to building your automation tool.

- Begin with a basic script for a single task
- Ask 'what else could this handle?' to expand functionality
- Iterate on the tool over time
- Add features incrementally

- Test each new feature thoroughly

5. Workflow Integration

Integrate the automation tool into your existing workflow.

- Upload raw video file to the tool
- Select desired automation options
- Initiate the full pipeline run
- Verify automated outputs
- Allow the tool to handle scheduling and posting

6. Time Investment and ROI

Evaluate the time spent building against the ongoing time savings.

- Track total hours spent on building the tool
- Compare build time to time saved per published video
- Calculate the return on investment (ROI) for automation
- Recognize that consistent content creation improves ROI
- Prioritize automating non-creative, repetitive tasks

7. Future Development

Plan for ongoing improvements and new automation projects.

- Document real coding projects and AI development
- Identify new automation problems to solve
- Consider building tools for others' workflows
- Share your building process and learnings
- Subscribe for updates on future builds

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

■ Casey Builds It

<https://caseybuildsit.com/>

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Automate repetitive tasks to free up time for creative work.