

WordPress vs. Custom-Built Website

Comparing the benefits and drawbacks of each approach.

Based on [Why I Ditched Wordpress For A Custom Built Website](#) [Cursor](#) [Google Cloud](#) by Casey Builds It

Factor	WordPress	Custom-Built (CaseyBuildsIt.com)
Dependencies	Relies on plugins and themes	No plugins or themes, full control
Security Risks	Each plugin is a potential security risk	Reduced security risks due to custom stack
Development Speed	Convenient for standard features	AI tools like Cursor accelerate custom development
Customization	Limited by plugin/theme availability	Full control over features and structure
Automation	Requires stitching multiple tools together	Custom tools for end-to-end automation (e.g., video to blog)
Admin Dashboard	Relies on third-party dashboard tools	Custom-built dashboard for specific workflows
Hosting & Backend	Standard hosting options	Google Cloud (App Engine) for full control
Maintenance	Updates can break plugins	Self-managed backend and hosting

Resources & Further Reading

Related guides to support your comparison:

■ Ditch WordPress: Build Your Custom Site with Cursor & Google Cloud (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260725-a3cd59/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Ditching WordPress for a Custom-Built Site (Infographic)

<https://storage.googleapis.com/casey-builds-it-checklists-20260725-a3cd59/casey-builds-it/Infographic/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-infographic.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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<https://caseybuildsit.com/make-contact/>

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Custom builds offer control and automation, powered by AI and cloud.