

Custom Website Development Roadmap: WordPress to Custom Stack

Transitioning from WordPress to a custom-built site using Cursor and Google Cloud.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Month 1: Initial Assessment & Decision

- Evaluate limitations and risks of WordPress plugins.
- Explore AI-assisted development tools (Cursor).
- Research cloud hosting options (Google Cloud).
- Decide to build a custom site from scratch.



Month 2: Core Stack Setup

- Set up Google App Engine for hosting.
- Establish custom backend infrastructure.
- Integrate Cursor for coding and debugging.
- Configure Google Cloud for databases.



Month 3-4: Custom Automation Tool Development

- Build video upload and processing functionality.
- Develop automated description and thumbnail generation.
- Implement blog post creation from video content.
- Integrate direct publishing to the site's CMS.



Month 4: Admin Dashboard Construction

- Design and build a custom media library.
- Develop backend for downloadable lead-gen tools.
- Implement a feature for tracking project ideas.



Month 5: Integration & Testing

- Connect custom API endpoints.
- Test automation pipeline end-to-end.
- Troubleshoot authorization errors.

- Refine site structure and features.



Month 6: Deployment & Refinement

- Deploy the custom-built website.
- Monitor site performance and stability.
- Gather feedback on custom features.
- Plan for future workflow improvements.

Resources & Further Reading

Related guides for this timeline:

■ Ditch WordPress: Build Your Custom Site with Cursor & Google Cloud (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260725-a3cd59/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Ditching WordPress for a Custom-Built Site (Infographic)

<https://storage.googleapis.com/casey-builds-it-checklists-20260725-a3cd59/casey-builds-it/Infographic/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-infographic.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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Custom builds with AI and cloud offer speed, control, and powerful automation.