

Schema Validator Tool Checklist

Audit your website's schema markup efficiently and find SEO errors fast.

Based on [Free Schema Validator Tool Built With Cursor Ai Find Seo Schema Errors Fast](#) by Casey Builds It

1. Understanding the Problem

Recognize the challenges of manual schema auditing.

- Acknowledge that checking schema markup site-wide is time-consuming.
- Identify the difficulty of manually inspecting JSON-LD blocks in page source.
- Understand that most existing tools are paid or check only one page.
- Recognize the need for a fast, free way to scan an entire site for schema issues.

2. Tool Capabilities

Identify what the schema validator tool can do.

- Use the tool to check schema on a single URL.
- Input an entire sitemap to validate all pages.
- Allow the tool to fetch and parse HTML for structured data.
- Extract both JSON-LD scripts and inline microdata.
- Flag critical schema issues using custom validation rules.
- Avoid relying solely on Google's API for validation.

3. Validation Process

Understand how the tool validates schema.

- Ensure the tool fetches HTML from each page.
- Verify the tool parses HTML for structured data (JSON-LD and microdata).
- Confirm the tool applies validation rules to catch common SEO mistakes.
- Check if the tool flags missing required fields in schema.
- Verify the tool identifies malformed schema types.

4. Live Testing and Reporting

Leverage the tool's features for live testing and reporting.

- Send flagged pages to Google Rich Results for live testing.
- Use the tool against a full sitemap for comprehensive audits.
- Run the tool against a custom list of URLs for specific checks.
- Export results to track fixes over time.
- Use exported reports for client or team handoffs.

5. Benefits for Users

Appreciate the advantages the tool offers to various professionals.

- Benefit from automated schema audits for efficiency.
- Save money by avoiding monthly SaaS subscription fees.
- Reduce the risk of missing schema errors on large sites.
- Improve how pages appear in search results by fixing schema issues.
- Use the tool for managing multiple client sites effectively.
- Streamline workflows for SEOs, developers, and agencies.

6. Actionable Schema Checks

Focus on the specific types of schema errors the tool identifies.

- Check for missing required fields in your schema markup.
- Identify and correct malformed schema data types.
- Ensure all essential schema properties are present.
- Validate the syntax of your JSON-LD scripts.
- Verify the correct implementation of microdata attributes.

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

■ Casey Builds It

<https://caseybuildsit.com/>

■ Downloads

<https://caseybuildsit.com/downloads/>

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