

YouTube Workflow Automation Checklist

Steps to automate your content creation pipeline like Casey Builds It

Based on [I Built An Ai Tool That Automates My Entire Youtube Workflow Cursor Ai Coding Project](#) by Casey Builds It

1. Define Your Automation Goal

Clarify the initial purpose and scope of your automation project.

- Identify the most time-consuming post-production tasks.
- Start with a single, simple automation goal (e.g., transcription).
- Define the desired output for the initial script.
- Determine if the goal is a small time-saver or a larger pipeline component.

2. Plan Your Automation Pipeline Features

Outline the capabilities your automated system will have.

- List all tasks to be automated (e.g., transcription, description generation).
- Specify features for generating YouTube descriptions and comments.
- Include functionality for creating YouTube Shorts from long-form video.
- Plan for generating full blog posts from video content.
- Consider automatic scheduling of all content.
- Integrate pulling YouTube URLs for blog post embedding.

3. Choose Your Development Approach

Select the tools and methods for building your automation.

- Explore AI-assisted coding tools (like Cursor AI).
- Assess if you need a traditional coding background.
- Focus on understanding the problem you are solving.
- Be prepared to iterate on your build.
- Estimate the total build time investment.

4. Implement Core Automation Features

Build the foundational components of your content pipeline.

- Develop the video transcription functionality.
- Integrate the YouTube description and comment generation.
- Code the automatic YouTube Shorts creation.
- Build the blog post generation module.
- Implement the YouTube URL embedding into blog posts.

5. Set Up Scheduling and Publishing

Configure your system to publish content automatically.

- Set up automatic scheduling for all content types.
- Configure spacing for Shorts publication (e.g., every few hours).
- Test the full pipeline 'Run' command.
- Ensure the system handles the final upload and posting steps.

6. Refine and Iterate Your Pipeline

Improve your automation based on initial testing and usage.

- Review the output of each automated step.
- Identify areas for improvement in generated content.
- Adjust parameters for description optimization.
- Tweak Shorts creation for better engagement.
- Add or modify features based on evolving needs.
- Continuously evaluate time savings against build time.

7. Focus on Non-Creative Automation

Prioritize automating repetitive tasks to free up creative energy.

- Identify repetitive, mechanical steps in your workflow.
- Automate tasks like copy-pasting and formatting.
- Delegate scheduling and cross-platform posting.
- Reduce time spent on logistics and management.
- Allocate more time to content creation and recording.

8. Document Your Build Process

Record your progress for future reference and sharing.

- Document the problem you aimed to solve.
- Record the tools and technologies used.
- Note the iterative steps and challenges faced.
- Keep track of total build time investment.
- Share your build process if applicable (e.g., in a series).

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

■ Casey Builds It

<https://caseybuildsit.com/>

■ Downloads

<https://caseybuildsit.com/downloads/>

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