

CaseyBuildsIt.com: Custom Site vs. WordPress

Comparing a custom-built website with AI and cloud tools against WordPress.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Factor	Custom Site (Cursor + Google Cloud)	WordPress
Dependencies	None (self-managed)	Plugins and themes
Security Risks	Minimized (controlled stack)	Increased (plugin vulnerabilities)
Development Speed	Accelerated by AI (Cursor)	Dependent on plugin availability
Customization	Full control	Limited by themes/plugins
Automation Potential	High (custom pipelines)	Requires multiple tools/plugins
Backend Management	Full control (Google Cloud)	Managed by WordPress core/hosting
Admin Dashboard	Custom-built (media, tools, suggestions)	Relies on core + plugins
AI Integration	Seamless (Cursor for coding/debugging)	Limited/plugin-dependent

Resources & Further Reading

Related guides to support your comparison:

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Ditching WordPress for a Custom-Built Site (Infographic)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Infographic/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-infographic.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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<https://caseybuildsit.com/make-contact/>

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Custom builds with AI and cloud offer speed and control beyond WordPress limitations.