

Custom Website Development Roadmap

Transitioning from WordPress to a custom stack with Cursor and Google Cloud

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Month 1: Initial Setup and Core Development

- Ditch WordPress and commit to a custom stack
- Set up Google Cloud hosting (App Engine)
- Integrate Cursor for AI-assisted coding
- Build the custom backend logic



Month 2: Custom Automation Tool - Video Processing

- Develop the core video upload functionality
- Implement automatic description and comment generation
- Build thumbnail and shorts creation features
- Connect custom API for video processing



Month 3: Content Publishing Pipeline

- Automate blog post creation from processed videos
- Integrate direct publishing to the site's CMS
- Refine the end-to-end automation workflow



Month 4: Custom Admin Dashboard Development

- Design and build a custom media library
- Integrate downloadable lead-gen tools
- Develop a build suggestions feature for project ideas



Month 5: Troubleshooting and Refinement

- Address authorization errors and API connection issues
- Utilize Cursor for debugging and screenshot-based fixes
- Optimize performance and structure of the site



Month 6: Full Customization and Control

- Ensure all features operate without WordPress plugins
- Verify full control over hosting, databases, and backend
- Confirm site operates with custom automation pipeline



Ongoing: Iteration and Future Builds

- Refine the existing automation workflow
- Explore further AI tool integrations
- Plan and begin next custom build breakdown

Resources & Further Reading

Related guides for this timeline:

■ CaseyBuildsIt.com: Custom Site vs. WordPress (Comparison)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Comparison/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-comparison.pdf>

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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Custom builds with AI and cloud offer speed, control, and automation.