

YouTube Workflow Automation Checklist

Steps to build and implement an AI tool for automating YouTube content creation.

Based on [I Built An Ai Tool That Automates My Entire Youtube Workflow Cursor Ai Coding Project](#) by Casey Builds It

1. Project Initiation

Define the initial scope and goals for your automation tool.

- Identify repetitive tasks in your current YouTube workflow.
- Start with a single-purpose script for a core task (e.g., transcription).
- Define the desired output for the initial script (e.g., YouTube description).
- Plan for manual integration of the initial script's output.
- Set a clear objective for the first version of the tool.

2. Feature Expansion

Iteratively add new functionalities to the automation tool.

- Ask 'what else could this handle?' after the initial script works.
- Develop features for generating YouTube descriptions and comments.
- Implement automatic creation of YouTube Shorts from long-form video.
- Add functionality to generate a full blog post from video content.
- Integrate automatic scheduling for all content types.
- Configure spacing for Shorts to post at regular intervals.
- Enable pulling YouTube URLs and embedding them into blog posts.

3. Building with AI Assistance

Leverage AI tools to facilitate the development process.

- Choose an AI-assisted coding tool (e.g., Cursor AI).
- Focus on understanding the problem you are solving.
- Be willing to iterate and refine the code.
- Utilize AI to help write code, even without a traditional development background.
- Document the build process and interface for clarity.

4. Workflow Integration

Incorporate the automated tool into your daily content creation process.

- Upload the raw video file to the system.
- Select desired options or check boxes for pipeline execution.
- Initiate the 'Full Pipeline' run.
- Allow the tool to handle all post-production tasks automatically.

- Free up time to focus on recording and content creation.

5. Time Investment and ROI

Evaluate the time spent building against the ongoing time savings.

- Track the total hours spent on building the automation tool.
- Compare build time to the time saved per published video.
- Calculate the return on investment based on content publishing frequency.
- Recognize that upfront time investment yields significant long-term benefits.
- Prioritize automating repetitive, non-creative tasks for maximum efficiency.

6. Understanding the 'Why'

Grasp the core benefits of workflow automation for content creators.

- Acknowledge that post-production is a major time sink.
- Recognize the overhead of managing content across multiple platforms.
- Understand that automation removes repetitive logistical steps.
- Focus on freeing up creative energy for content development.
- View automation as a tool to enhance, not replace, creativity.

7. Future Development and Community

Consider future projects and engage with the creator community.

- Document ongoing coding projects and AI-assisted development.
- Share tools built to solve real-world workflow problems.
- Solicit ideas for new automation tools from the community.
- Listen to the automation problems others are facing.
- Subscribe for updates on future builds and breakdowns.

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

■ Casey Builds It

<https://caseybuildsit.com/>

■ Downloads

<https://caseybuildsit.com/downloads/>

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