

CaseyBuildsIt.com: Custom vs. WordPress

Comparing a custom-built website with AI and cloud tools against a traditional WordPress setup.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Factor	WordPress	Custom-Built (CaseyBuildsIt.com)
Development Approach	Relies on plugins, themes, and page builders	Built from the ground up with a custom stack
Dependencies & Risks	Each plugin is a dependency, security risk, and potential point of failure	Minimal external dependencies; full control over code
AI-Assisted Development	Not directly integrated for core development	Utilizes AI (Cursor) for coding, debugging, and error fixing
Hosting & Backend	Standard hosting solutions	Runs on Google App Engine with a custom-managed backend
Automation Capabilities	Requires stitching multiple tools together	Integrated custom automation for video-to-blog publishing
Admin Dashboard	Relies on third-party dashboard tools and plugins	Custom-built dashboard with media library, lead-gen tools, and build suggestions
Control & Customization	Limited by plugin/theme roadmaps and functionality	Full control over performance, structure, and features
Development Speed	Can be slower due to plugin management and limitations	Faster builds enabled by AI tools and cloud platforms

Resources & Further Reading

Related guides to support your comparison:

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260727-d45d2a/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Ditching WordPress for a Custom-Built Site (Infographic)

<https://storage.googleapis.com/casey-builds-it-checklists-20260727-d45d2a/casey-builds-it/Infographic/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-infographic.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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Custom builds with AI and cloud offer greater control and automation than traditional WordPress.