

Ditching WordPress for a Custom-Built Site

Casey Builds It's journey to a custom stack with Cursor and Google Cloud.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

6 months	Development Time
Cursor + Google Cloud	Core Technologies
Full control, no plugins	Key Benefit
Video to blog post publishing	Automation Example

Why Ditch WordPress?

Plugins add convenience but also introduce dependencies, security risks, and potential breaking changes with updates.

AI-Assisted Development

Cursor streamlines custom coding, debugging, and troubleshooting, enabling tailored solutions without relying on plugin roadmaps.

Custom Automation Pipeline

An automated tool handles video uploads to generate descriptions, thumbnails, and publish directly to the site's CMS.

Tailored Admin Dashboard

A custom backend replaces multiple plugins with features like a media library and lead-gen tools built for specific workflows.

Resources & Further Reading

Related guides for this summary:

■ CaseyBuildsIt.com: Custom Site vs. WordPress (Comparison)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Comparison/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-comparison.pdf>

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260727-d45d2a/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

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<https://caseybuildsit.com/make-contact/>

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Custom builds with AI and cloud offer speed, control, and automation.