

Custom Website Development Roadmap: CaseyBuildsIt.com

Transitioning from WordPress to a custom stack with Cursor and Google Cloud.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Month 1: Project Initiation & Stack Setup

- Ditch WordPress entirely.
- Begin building CaseyBuildsIt.com from scratch.
- Set up Google Cloud for hosting and databases.
- Integrate Cursor for AI-assisted development.



Month 2: Core Backend Development

- Develop the custom backend logic.
- Establish full control over site structure and performance.
- Address initial plugin dependencies and security risks.



Month 3: Custom Automation Tool - Phase 1

- Start building the custom YouTube automation tool.
- Implement video upload functionality.
- Begin developing description and comment generation.



Month 4: Custom Automation Tool - Phase 2 & Integration

- Develop thumbnail generation.
- Implement shorts creation.
- Connect automation to site's CMS for direct publishing.



Month 5: Custom Admin Dashboard Development

- Design and build a custom admin dashboard.
- Integrate a media library for asset management.
- Develop downloadable lead-gen tools within the backend.



Month 6: Refinement & Advanced Features

- Add a build suggestions feature for project ideas.
- Troubleshoot live issues using Cursor's screenshot and debugging.
- Refine the automation pipeline workflow.



Ongoing: Continuous Improvement & Expansion

- Push the automation pipeline further.
- Explore new AI tools and cloud platform capabilities.
- Maintain full control over performance, structure, and features.

Resources & Further Reading

Related guides for this timeline:

■ CaseyBuildsIt.com: Custom Site vs. WordPress (Comparison)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Comparison/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-comparison.pdf>

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260727-d45d2a/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

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■ Downloads

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Custom builds with AI and cloud offer faster development, full control, and significant automation.