

Schema Validator Tool Checklist

Audit your website's schema markup efficiently with this tool.

Based on [Free Schema Validator Tool Built With Cursor Ai Find Seo Schema Errors Fast](#) by Casey Builds It

1. Understanding the Problem

Recognize the challenges of manual schema auditing.

- Acknowledge that checking schema across a whole site is tedious.
- Identify the difficulty of manually inspecting JSON-LD blocks in page source.
- Note that most existing tools are paid or check only one page.
- Understand the need for a fast, free way to scan an entire site for schema issues.

2. Tool Capabilities

Identify what the schema validator tool can do.

- Use the tool to check schema on a single URL.
- Input an entire sitemap to validate all pages.
- Feed the tool a custom list of URLs for targeted checks.
- Extract both JSON-LD scripts and inline microdata from HTML.
- Flag critical schema issues using custom validation rules.

3. Validation Process

Understand how the tool validates schema.

- Ensure the tool fetches and parses page HTML.
- Verify that the tool identifies structured data (JSON-LD and microdata).
- Confirm that custom rules catch common SEO-harming mistakes.
- Check for issues like missing required fields.
- Look for malformed schema types.

4. Enhancing Validation

Leverage additional features for thorough testing.

- Send flagged pages to Google Rich Results for live testing.
- Use the tool for spot-checking specific templates or page types.
- Run the tool against a full sitemap for comprehensive audits.
- Utilize a custom list of URLs for focused validation.

5. Reporting and Exporting

Manage and track your schema audit findings.

- Export results from the tool.
- Use exported results to track schema fixes over time.
- Hand off reports to clients or teammates.
- Avoid re-running the tool to reference past findings.

6. Target Audience and Benefits

Understand who benefits from this tool and why.

- Recognize the tool is built for SEOs.
- Identify developers as a target user group.
- Consider agencies managing multiple sites.
- Appreciate the benefit of finding errors that affect search result appearance.
- Value the ability to audit an entire site quickly.
- Note the absence of a monthly SaaS fee.

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Downloads

<https://caseybuildsit.com/downloads/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

Casey Builds It | -
- | caseybuildsit.com

Audit your website's schema markup efficiently and for free.