

Promo Code Expiry Tracker Checklist

Ensure your discount codes are always up-to-date across all platforms.

Based on [You Re Still Promoting An Expired Discount Code Not Anymore With This Free Tool](#) by Casey Builds It

1. Identify Promo Code Usage

Determine where your promotional codes are currently active.

- List all active promo codes you are currently using.
- Identify all platforms where codes are promoted (e.g., YouTube, website).
- Note specific YouTube videos that mention promo codes.
- Note specific web pages or landing pages that feature promo codes.
- Gather all relevant campaign names for each promo code.

2. Set Up the Affiliate Code Expiry Tracker

Prepare to use the free tool to manage your promo codes.

- Access the Affiliate Code Expiry Tracker tool.
- Obtain a free YouTube Data API key.
- Input your YouTube Data API key into the tool.
- Understand the tool's workflow: search, track, filter, export.

3. Scan for Promo Codes

Use the tool to locate all instances of a specific promo code.

- Enter the promo code you wish to track into the tool.
- Initiate the scan for YouTube channels.
- Initiate the scan for websites.
- Review the initial search results for code locations.

4. Track Code Expiration Dates

Add expiration details for each identified promo code.

- For each found promo code, add an entry to the tracker.
- Assign a campaign name to each code entry.
- Input the exact expiration date for each promo code.
- Verify that the tool is correctly calculating days remaining.

5. Monitor Code Status

Regularly check the status of your promo codes using the tool's flagging system.

- Check the tool for codes flagged as 'active'.

- Identify codes flagged as 'expiring soon'.
- Review codes flagged as 'expired'.
- Set a reminder to check the tracker regularly (e.g., weekly).

6. Filter and Analyze Results

Use the tool's filtering capabilities to manage your promo codes efficiently.

- Filter the results list by 'active' status.
- Filter the results list by 'expiring soon' status.
- Filter the results list by 'expired' status.
- Filter results by specific campaign names.
- Analyze the data to identify trends or common issues.

7. Export and Share Data

Utilize the export feature for record-keeping and collaboration.

- Export the current list of promo codes and their statuses to CSV.
- Save the exported CSV file for your records.
- Share the CSV file with relevant team members or stakeholders.
- Use the exported data for reporting on promo code effectiveness.

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Downloads

<https://caseybuildsit.com/downloads/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

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- | caseybuildsit.com

Prevent lost revenue by keeping your discount codes current.