Casey Builds It Schema Validator Cheat Sheet

Fast, free schema auditing for SEO errors.

Based on Free Schema Validator Tool Built With Cursor Ai Find Seo Schema Errors Fast by Casey Builds It

The Problem
- Manual schema checking is tedious.
- Existing tools are often paid or single-page only.
- Difficulty auditing schema at scale.

What the Tool Does
- Automates schema auditing.
- Checks single URLs or entire sitemaps.
- Extracts JSON-LD and microdata.
- Flags critical SEO schema issues.

How it Works
- Fetches and parses HTML for structured data.
- Applies custom validation rules.
- Identifies missing fields and malformed types.

Live Testing Integration
- Sends flagged pages to Google Rich Results.
- Allows for live, side-by-side testing.
- Complements local validation.

Advanced Features
- Supports custom URL lists.
- Useful for spot-checking templates.
- Exports results for tracking.

Why It Matters
- Schema errors can impact search result appearance.
- Avoids missing critical issues on large sites.
- Saves time and avoids monthly SaaS fees.
- Beneficial for SEOs, developers, and agencies.

Resources & Further Reading

Related guides to pair with this cheat sheet:

Questions to Ask About Your Schema Markup Auditing Process

https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Questions%20to%20Ask/free-schema-validator-tool-built-with-cursor-ai-find-seo-schema-errors-fast-questions-to-ask.pdf

Schema Validator Tool Checklist

https://storage.googleapis.com/casey-builds-it-checklists-20260730-ebab2c/casey-builds-it/Checklist/schema-validator-tool-checklist.pdf

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