

Custom Website vs. WordPress

Comparing a custom-built site with Cursor and Google Cloud against WordPress

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Factor	Custom Site (CaseyBuildsIt.com)	WordPress
Development Approach	Custom stack, top to bottom	Relies on plugins and themes
Dependencies & Security	Minimal dependencies, reduced security risks	Each plugin is a dependency and potential security risk
Customization & Features	Builds exactly what is needed, no limitations	Limited by plugin availability and roadmaps
Development Tools	AI-assisted coding (Cursor), full control	Standard development tools, plugin management
Hosting & Backend	Google Cloud (App Engine), custom backend	Varies, often managed hosting
Automation	Custom tools for end-to-end workflows (e.g., video to blog)	Requires stitching multiple plugins/tools together
Admin Dashboard	Custom-built for specific workflows	Standard WordPress dashboard, often extended with plugins
Control	Full control over performance, structure, features	Control limited by platform and plugins

Resources & Further Reading

Related guides to support your comparison:

■ Ditch WordPress for a Custom-Built Site (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260730-ebab2c/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

■ Ditching WordPress for a Custom Stack (Infographic)

<https://storage.googleapis.com/casey-builds-it-checklists-20260730-ebab2c/casey-builds-it/Infographic/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-infographic.pdf>

■ Casey Builds It

<https://caseybuildsit.com/>

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<https://caseybuildsit.com/the-files/>

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<https://caseybuildsit.com/downloads/>

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Custom builds with AI and cloud offer speed and control beyond WordPress plugins.