

Schema Validator Tool Checklist

Audit your website's schema markup efficiently.

Based on [Free Schema Validator Tool Built With Cursor Ai Find Seo Schema Errors Fast](#) by Casey Builds It

1. Understanding the Problem

Recognize the challenges of manual schema auditing.

- Acknowledge that checking schema across a large site is time-consuming.
- Identify the difficulty of manually inspecting page source for JSON-LD.
- Understand that most existing tools are paid or single-page only.
- Recognize the need for a fast, free way to scan an entire site for schema.

2. Tool Capabilities

Identify what the schema validator tool can do.

- Check schema on a single URL.
- Validate schema across an entire sitemap.
- Fetch and parse HTML for structured data.
- Extract both JSON-LD and microdata.
- Flag critical schema issues using custom rules.
- Link to Google Rich Results for live testing.
- Export results for tracking and reporting.

3. How the Tool Works

Understand the process the tool uses for validation.

- Run the Python-based GUI tool.
- Input a single URL or an entire sitemap.
- Allow the tool to fetch and parse page HTML.
- Ensure the tool extracts JSON-LD scripts.
- Ensure the tool extracts inline microdata.
- Apply handwritten validation rules to identify SEO issues.
- Send flagged pages to Google Rich Results for live testing.

4. Key Validation Checks

Focus on the types of schema errors the tool identifies.

- Check for missing required fields in schema markup.
- Identify malformed schema types.
- Detect other common schema mistakes that hurt SEO.

5. Utilizing Tool Features

Leverage the tool's features for effective auditing.

- Use the sitemap input for comprehensive site audits.
- Use custom URL lists for specific template checks.
- Export results to track fixes over time.
- Use exported reports for client or team handoffs.
- Perform spot-checks on specific page types.

6. Benefits for Users

Understand why this tool is valuable for SEO professionals.

- Save time by automating schema audits.
- Avoid missing schema issues on large sites.
- Reduce the risk of errors impacting search result appearance.
- Get a fast, comprehensive site audit.
- Avoid monthly SaaS subscription fees.
- Manage multiple client sites more effectively.

7. Target Audience

Identify who can benefit most from this tool.

- Use the tool if you are an SEO professional.
- Use the tool if you are a web developer.
- Use the tool if you are part of an agency managing multiple sites.

Resources & Further Reading

Use these pages while working through the checklist:

■ Casey Builds It

<https://caseybuildsit.com/>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Downloads

<https://caseybuildsit.com/downloads/>

■ Casey Builds It

<https://caseybuildsit.com/make-contact/>

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Audit your website's structured data efficiently and for free.