

CaseyBuildsIt.com: Custom vs. WordPress

Comparing a custom-built website with AI and cloud tools against WordPress.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Factor	WordPress	Custom-Built (Cursor + Google Cloud)
Dependencies	Multiple plugins, themes, page builders	Minimal, controlled stack
Security Risks	Each plugin is a potential risk	Reduced risk with custom code
Development Speed	Relies on plugin roadmaps	Accelerated by AI (Cursor)
Customization	Limited by available plugins/themes	Full control over features and structure
Automation	Requires stitching multiple tools	Integrated pipeline (e.g., video to blog)
Admin Dashboard	Relies on third-party tools	Custom-built for specific workflow
Hosting & Backend	Standard hosting options	Full control with Google Cloud (App Engine)
Troubleshooting	Can be complex with plugin conflicts	AI-assisted debugging (Cursor)

Resources & Further Reading

Related guides to support your comparison:

■ Building Your Own Website: A Custom Approach (Workbook)

<https://storage.googleapis.com/casey-builds-it-checklists-20260731-e718c1/casey-builds-it/Workbook/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-workbook.pdf>

■ Build Your Own Custom Website (Action Sheet)

<https://storage.googleapis.com/casey-builds-it-checklists-20260802-95ba76/casey-builds-it/Action%20Sheet/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-action-sheet.pdf>

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Custom builds with AI and cloud offer greater control and automation than WordPress plugins.