

Custom Website Development Roadmap

Transitioning from WordPress to a custom stack with Cursor and Google Cloud.

Based on [Why I Ditched Wordpress For A Custom Built Website Cursor Google Cloud](#) by Casey Builds It

Month 1: Initial Setup and Core Development

- Ditch WordPress and commit to a custom stack.
- Set up Google Cloud hosting (App Engine).
- Integrate Cursor for AI-assisted coding.
- Build the custom backend logic.



Month 2: Custom Automation Tool - Video to Blog

- Develop the core video processing functionality.
- Implement automatic description and thumbnail generation.
- Build the feature to create and publish blog posts.
- Connect custom APIs as needed.



Month 3: Admin Dashboard Development

- Design and build a custom media library.
- Integrate downloadable lead-gen tools.
- Develop the build suggestions feature for project ideas.



Month 4: Integration and Refinement

- Connect all custom-built components.
- Test and troubleshoot the entire automation pipeline.
- Refine the user experience of the admin dashboard.



Month 5: Performance Optimization and Security

- Optimize Google App Engine performance.
- Review and enhance backend security.
- Address any remaining plugin dependencies or risks.



Month 6: Launch and Initial Operations

- Fully launch the custom-built CaseyBuildsIt.com.
- Monitor site performance and user feedback.
- Begin documenting the day-to-day custom build process.



Ongoing: Continuous Improvement and Expansion

- Further refine the automation workflow.
- Explore new AI tools and cloud features.
- Plan and implement future build breakdowns and updates.

Resources & Further Reading

Related guides for this timeline:

■ CaseyBuildsIt.com: Custom Site vs. WordPress (Comparison)

<https://storage.googleapis.com/casey-builds-it-checklists-20260726-47cb55/casey-builds-it/Comparison/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-comparison.pdf>

■ Building Your Own Website: A Custom Approach (Workbook)

<https://storage.googleapis.com/casey-builds-it-checklists-20260731-e718c1/casey-builds-it/Workbook/why-i-ditched-wordpress-for-a-custom-built-website-cursor-google-cloud-workbook.pdf>

■ Casey Builds It

<https://caseybuildsit.com/>

■ Casey Builds It

<https://caseybuildsit.com/the-files/>

■ Downloads

<https://caseybuildsit.com/downloads/>

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<https://caseybuildsit.com/make-contact/>

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Custom builds with AI and cloud offer speed, control, and automation.