

HTTPS Migration Checklist

Secure your site and rankings with this step-by-step guide.

Based on [Https Migration Checklist Without Losing Seo Rankings](#) by Casey's SEO

Within weeks if done right	Rankings Stabilize
Confirmed Google ranking boost	Security Factor
Full site audit & staging setup	Key Pre-Migration Step
Monitor for 48 hours intensely	Critical Post-Migration

Audit & Staging First

Before migrating, perform a thorough audit of your current site and set up a staging environment to test all changes without affecting live traffic.

Master Redirects

Implement 301 redirects for every old HTTP URL to its new HTTPS equivalent. Avoid redirect chains for optimal performance.

Combat Mixed Content

Ensure all resources (images, scripts, etc.) load over HTTPS. Browsers flag HTTP resources, harming user experience and SEO.

Monitor Relentlessly

After migration, closely watch server logs, organic traffic, and site speed for at least 48 hours, and continue monitoring for a month.

Resources & Further Reading

Related guides for this summary:

■ HTTPS Migration Action Sheet

<https://storage.googleapis.com/casey-s-seo-checklists-20260706-021eb2/casey-s-seo/Action%20Sheet/https-migration-checklist-without-losing-seo-rankings-action-sheet.pdf>

■ HTTPS Migration Checklist

<https://storage.googleapis.com/casey-s-seo-checklists-20260706-671cb5/casey-s-seo/Checklist/https-migration-checklist.pdf>

■ Colorado Springs SEO Blog

<https://caseysseo.com/seo-blog>

■ Colorado Springs Competitor Benchmarking: How to Analyze Your Local SEO Competition – Casey's SEO

<https://caseysseo.com/colorado-springs-competitor-benchmarking/>

■ Colorado Springs Local SEO Company

<https://caseysseo.com/colorado-springs-local-seo/>

■ 2025 Local SEO ROI Measurement and Analytics – Casey's SEO

<https://caseysseo.com/2025-local-seo-roi-measurement-and-analytics/>

■ Setting Up Bing Webmaster Tools: Your Complete Guide for Multi-Platform SEO Success – Casey's SEO

<https://caseysseo.com/bing-webmaster-tools-setup-guide-for-multi-platform-seo-success/>

■ Find Your Local Results

<https://caseysseo.com/>

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Plan meticulously to migrate to HTTPS without losing your hard-earned SEO rankings.