

Casey's SEO: Local Results FAQ

Get found by local customers searching for your services.

Based on <https://caseysseo.com/> by Casey's SEO

Q: What is local SEO?

A: Local SEO targets your city, the map pack, and 'near me' searches. It's for businesses whose customers are in a specific area and find them by searching locally. It ensures Google knows you exist, where you are, and what you do well enough to show you when someone nearby needs you.

Q: How do I find local search results?

A: Type in your keyword and use a precise location to find your results. For specific help, call Casey's SEO at 719-639-8238 to discuss what you do and where you do it.

Q: How long does it take to see results from local SEO?

A: Most businesses start seeing movement in 30 to 60 days. Google Business Profile visibility can improve faster if core setup issues are fixed. Competitive website terms typically take longer, with 60 to 90 days being realistic for many markets.

Q: What is the cost of local SEO services?

A: Most local businesses invest between \$500 and \$2,000 monthly. The key is whether it creates profitable customers. A free audit will tell you what it takes before you spend anything.

Q: Do I have to sign a long-term contract?

A: No, Casey's SEO works month to month. They believe you should stay because the service is working, not because you are locked into a contract.

Q: What results can I expect from local SEO?

A: You can expect more phone calls, improved map pack visibility, and increased qualified leads. Casey's SEO tracks calls, clicks, and conversions tied to revenue, not just vanity metrics.

Q: What is a Google Business Profile and why is it important?

A: Your Google Business Profile shows up in the map pack, which is where most people click. If you are not in it, you are invisible to local searchers. It's crucial for local visibility.

Q: How do online reviews affect my local SEO?

A: Google uses recent reviews as a signal that your business is active, real, and trusted. Responding to reviews also shows engagement. A consistent stream of recent reviews is more impactful than a large number of old ones.

Q: What is a free audit and what does it involve?

A: A free audit is a real look at why you are not showing up in local searches. It checks your Google Business Profile, website, and competitor rankings to identify what needs fixing.

Q: What types of businesses benefit most from local SEO?

A: Service businesses like plumbers, electricians, HVAC, home service contractors, cleaning companies, and law firms that serve a specific area and rely on local customers finding them online benefit greatly.

Q: How is local SEO different from regular SEO?

A: Regular SEO targets broad or national visibility, while local SEO specifically targets your city and local search results like the map pack and 'near me' searches.

Q: Can you guarantee rankings?

A: No one can guarantee rankings without using risky methods. Casey's SEO guarantees transparency about what they are doing, why, and what is working or not working.

Q: How does local SEO compare to online advertising (ads)?

A: Ads stop when you stop paying, while SEO builds visibility that keeps working. Organic search results from SEO often provide a better return over time than paid ads.

Q: What if my previous SEO efforts didn't work?

A: It likely didn't work because the wrong things were measured. Real local SEO is measured in calls and customers, not just rankings or traffic. Casey's SEO can show you what happened and what should have happened.

Resources & Further Reading

Related guides for these FAQs:

■ Find Your Local Results with Casey's SEO (Infographic)

<https://storage.googleapis.com/casey-s-seo-checklists-20260706-e6395a/casey-s-seo/Infographic/page-infographic.pdf>

■ Casey's SEO Local Results Checklist

<https://storage.googleapis.com/casey-s-seo-checklists-20260706-671cb5/casey-s-seo/Checklist/casey-s-seo-local-results-checklist.pdf>

■ About Casey's SEO

<https://caseysseo.com/about/>

■ Contact Casey's SEO

<https://caseysseo.com/contact/>

■ Colorado Springs SEO Blog

<https://caseysseo.com/seo-blog>

■ Colorado Springs Local SEO Company

<https://caseysseo.com/colorado-springs-local-seo/>

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