

Casey's SEO: Local Results FAQ

Get found by customers in your area.

Based on <https://caseysseo.com/> by Casey's SEO

Q: What is Local SEO?

A: Local SEO targets your city, the map pack, and 'near me' searches. It's for businesses whose customers are in a specific area and find them by searching locally.

Q: How do I find my local search results?

A: Type in your keyword and use a precise location to find your results. You can also call us at 719-639-8238 to discuss your business and location.

Q: How long does it take to see results from Local SEO?

A: Most businesses start seeing movement in 30 to 60 days. Google Business Profile visibility can improve faster, while competitive website terms might take 60 to 90 days in markets like Colorado Springs.

Q: What kind of businesses benefit most from Local SEO?

A: Local businesses that serve a specific area and rely on customers finding them through search, such as plumbers, electricians, lawyers, and home service contractors.

Q: How much does Local SEO cost per month?

A: Most local businesses invest between \$500 and \$2,000 monthly. The key is whether it creates profitable customers; a good investment yields more revenue than it costs.

Q: Do you require long-term contracts?

A: No, we work month to month. You stay with us because it's working, not because you're locked into a contract.

Q: What results can I expect from your Local SEO services?

A: You can expect more phone calls, improved map pack visibility, and increased qualified leads. We track calls, clicks, and conversions tied to revenue.

Q: What is a Google Business Profile and why is it important?

A: Your Google Business Profile shows up in the map pack, which is where most people click. If you're not in it, you're essentially invisible to local searchers.

Q: How do online reviews affect my local search ranking?

A: Google uses recent reviews as a signal that your business is active and trusted. Responding to reviews also shows Google you are engaged.

Q: What happens if my previous SEO efforts didn't work?

A: It likely didn't work because the wrong things were measured. Real local SEO is measured in calls and customers, not just rankings or traffic.

Q: Can you guarantee rankings?

A: No one can guarantee rankings without using risky methods. We guarantee transparency about what we do and why, and we'll tell you if something isn't working.

Q: How is SEO different from online advertising (like Google Ads)?

A: Ads stop when you stop paying, while SEO builds visibility that keeps working. Organic search results often provide a better return over time than paid ads.

Q: Does Google penalize Local SEO efforts?

A: Google penalizes gaming signals, not genuine efforts. A complete Google Business Profile, an optimized website, and real customer reviews build authority that holds up.

Q: What is the first step to improving my local search presence?

A: We start with a free audit to assess why you're not showing up. We examine your Google Business Profile, website, and competitor rankings to identify issues.

Resources & Further Reading

Related guides for these FAQs:

■ Find Your Local Results: Action Sheet

<https://storage.googleapis.com/casey-s-seo-checklists-20260710-0cba72/casey-s-seo/Action%20Sheet/page-action-sheet.pdf>

■ Find Your Local Results with Casey's SEO (Infographic)

<https://storage.googleapis.com/casey-s-seo-checklists-20260710-0cba72/casey-s-seo/Infographic/page-infographic.pdf>

■ About Casey's SEO

<https://caseysseo.com/about/>

■ Contact Casey's SEO

<https://caseysseo.com/contact/>

■ Colorado Springs SEO Blog

<https://caseysseo.com/seo-blog>

■ Colorado Springs Local SEO Company

<https://caseysseo.com/colorado-springs-local-seo/>

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