

How to Raise a Reader Storyboard (Vyond)

Target Audience: New parents who want to learn more about raising their child to be a reader.

Seat time: 3:30 minutes

Learning Outcomes (LOs):

1. Explain the benefits of reading aloud to young children.
2. Describe ways to raise a reader from an early age.

Outline:

- Introduction
- Benefits of reading aloud to young children
- Reading to your baby
 - Read aloud. Everyday. Any book.
 - Appeal to your baby's senses
 - Get your baby talking
- Reading to your toddler
 - Respect preferences
 - Allow interruptions
 - Expand your toddler's world
 - Choose diverse books
- Be a reader yourself
- Conclusion

Notes for Reviewers:

- Please focus on accuracy and completeness of the content during this review cycle.
- Please do not edit the content in this storyboard, but instead make any notes in the notes section for each slide.

Scene	Audio	On-Screen Text	Visuals	Functionality
Scene 1	If you're a new parent, you've probably been bombarded with messages about the importance of raising a reader.	Raising a Reader	Mom, Dad, and Baby	Mom, Dad, and Baby at start <i>Raising a Reader</i> appears timed with audio
Reviewer Notes:				
Scene	Audio	On-Screen Text	Visuals	Functionality
Scene 2	We already know that reading improves healthy brain development, increases parent-child bonding, improves language and communication skills, promotes self confidence, creativity, and critical thinking skills, encourages independence and leads to a love of learning that will carry over into their school-aged and adult lives.	-improves healthy brain development -increases parent-child bonding -improves language and communication skills -promotes confidence, creativity, and critical thinking -encourages independence -leads to a love of learning	-brain -parent reading to child -speech bubbles -art pallet and thinking emoji -toddler walking -school inside heart	-Text appears and stays timed with audio -images pop in and then disappear timed with audio
Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 3	But, you can't wait until children show interest or are old enough to start reading themselves. There are benefits of reading at every	N/A	Child reading in chair Child reading on floor next to	Child reading in chair and child reading on floor next to bookshelf at start in background

	stage of a child's development, so it is important to start early.		bookshelf Baby on play mat baby crawling toddler walking child walking teenager walking	Baby-baby crawling- toddler-child- teenager walk across screen fading into each other
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Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
Scene 3	We already know that even newborns benefit from the experience of hearing stories. But, as a new parent, you might be asking yourself: what does this look like?	What does this look like?	Mom holding infant on couch dad standing with book Question marks above mom and dad's heads	Mom, dad, and baby at start Question mark appears tied with audio of question and mom and dad look forward

Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
Scene 4	Sure, it's good to get started reading aloud the children's books that will be part of your child's library, but don't feel limited.	N/A	Baby nursery with baby books. mom on chair, baby in crib	

Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 5	Read aloud to your baby, everyday, any book.	Read aloud. Everyday. Any book.	N/A	Text enters timed with audio
Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 6	This could be a cookbook, a dystopian novel, a parenting manual. The context doesn't matter. What matters is the sound of your voice, the cadence of the text, and the words themselves.	<p>The sound of your voice</p> <p>The cadence of the text</p> <p>The words themselves</p>	<p>mom & baby (in highchair) in kitchen</p> <p>mom & baby (playing on floor) in living room</p> <p>mom & baby in bed</p>	<p>All 3 mini scenes will appear, one at a time, timed with audio</p> <p>Text appears timed with audio</p>
Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 7	Appeal to your baby's senses. Babies who are read to are learning that reading is fun and can involve all the senses: the feel and smell of the pages, the visuals of the	Appeal to your baby's senses	<p>Storybook</p> <p>hand</p> <p>nose</p> <p>eyes</p> <p>ear</p>	<p>Storybook slowly opening at start</p> <p>hand, nose, eyes, and ear pop in with audio</p>

	illustrations, the sound of the parent's voice. Board books and texturized books are especially good for your child's tactile experience.			
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Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
Scene 8	Get your baby talking. Babies may start making sounds in response to your reading. This is why many books for this age contain nonsense words or animal sounds — they're easier to mimic. If your child makes a noise, respond. It may make no sense to you, but it's communication.	Get your baby talking MOO! That's right, Cows say "MOO!"	Baby in highchair mom reading cow thought bubble 2 speech bubbles	baby in highchair and mom at start Thought bubble with cow appears with <i>animal sounds</i> MOO! is speech bubble at <i>makes a noise</i> That's right, Cows say "MOO!" at <i>respond</i>

Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
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Scene 9	<p>As they grow from infant to toddler, it is important to keep the reading momentum and develop their love of reading even more.</p> <p>When you read with toddlers, they take it all in: vocabulary and language structure, numbers and math concepts, colors, shapes, animals, opposites, manners and all kinds of useful information about how the world works.</p>	Keep the reading momentum	<p>Nursery background with mom reading from chair</p> <p>baby playing on floor growing from infant to toddler</p> <p>Books on floor</p> <p>Thought bubble with ABC blocks</p> <p>Thought bubble with 123 blocks</p> <p>Thought bubble with square, circle, triangle</p> <p>Thought bubble with animals</p> <p>Earth</p>	<p>Baby playing transforms into baby crawling, then toddler walking</p> <p>Text pops in with audio</p> <p>Toddler walks across room and sits down at books</p> <p>Camera pans in on <i>When you read...</i></p> <p>Thought bubbles pop up around baby timed with audio</p> <p>Thought bubbles move to middle of screen as moving earth pops up.</p>
Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 10	As your reader grows, remember to respect your child's preferences. You may	Respect your child's preferences	Dad reading on on couch with toddler	<p>Text pops in with audio</p> <p>Unicorn pops in time with</p>

	not be all that excited about fairies or talking trucks, but your child might be. If your child doesn't like your silly ogre's voice, don't use it. Encourage children to express what <i>they</i> like about their books, and find more books like those. Remember, it's your child's story time, too.		Unicorn Truck with mouth	audio Truck pops in with audio Ogre pops in with audio Dad looks bored at unicorn and truck Toddler cries at ogre
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Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
Scene 11	Children love seeing themselves reflected in the picture books around them, but it is also necessary to show your child books with characters of different skin tone, ethnicities, and gender. By exposing children to books that present the diversity that exists in our communities, they will be more prepared for life in a diverse world.	Choose diverse books	Toddler with book Male/Female icons cover entire scene Different characters Earth	Toodler with book Scene changes to icons at <i>but...</i> Icons are replaced with a different character every .5 seconds Characters and remaining icons fade out, text and earth fade in

Reviewer Notes:

Scene		On-Screen Text	Visuals	Functionality
Scene 12	Finally, If you want your child	Be a Reader	Mom, child, and	Each scene slides in

	to be excited about reading, then you should be too. Young children learn by mimicking the actions of those around them. If you want to raise a reader, <i>be</i> a reader.		<p>baby reading at table</p> <p>Dad, child, and baby reading on couch</p> <p>Mom, and 2 children reading at park</p>	<p>seperately</p> <p>Be A reader pops onto screen times with audio</p>
Reviewer Notes:				
Scene		On-Screen Text	Visuals	Functionality
Scene 13	The more steps you take to foster a love of reading for your child at a young age, the more it will benefit them as they begin to read on their own and grow into adulthood.	N/A	<p>Library scene</p> <p>Mom, child and stroller</p> <p>Desk with librarian</p>	<p>Library scene at start</p> <p>Mom, Child and stroller walk across library room to desk</p> <p>Child excited at end</p>
Reviewer Notes:				