



CASS | WINERY

2019 GSM

ESTATE GROWN | PASO ROBLES, CA | GENESEO DISTRICT

Tasting Notes

The 2019 GSM represents three varietals combined in perfect balance of fruit, spice, savory, and sweet flavors. The nose is a sensory journey through the Mediterranean with aromas that include strawberry and rose petal jam, and Herbs de Provence. The aromas of dry earth, dry rock, new saddle leather and wild rosemary conjure the image of the cool coastal fog blanketing the warm vineyard in summertime Paso Robles. The palate reflects these flavors with long notes of baking spices, red fruit jam and vanilla cake. A crowd pleasing wine to be enjoyed with an array of foods.

WINEMAKING

Picked throughout September, grapes are sorted and destemmed after harvest. The juice and whole berries are moved to stainless steel upright fermenters. The must is pumped over, punched down or otherwise inundated twice a day. After fermentation, it's pressed, then blended and aged for 16 months primarily in neutral French oak barrels. Once properly blended these traits lead to remarkably balanced wines, with just enough oak to lend structure and softer tannins while allowing the expressive quality of the fruit to remain the focus.



Varietal Composition: 40% Mourvèdre, 25% Grenache, 25% Syrah, 10% Petite Syrah

Aging Regimen: 16 months in French oak

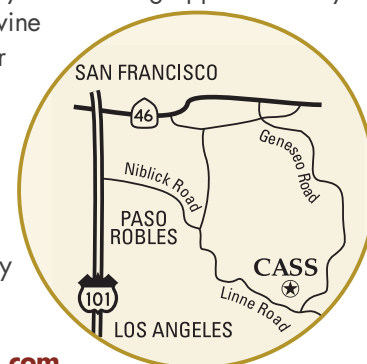
ABV 14.6%
Production: 585 cases

CASS VINEYARD



Our DNA is from France...Established and planted by certified ENTAV clones in 2000, the CASS Estate Vineyard, which is located in the Geneseo District, exemplifies the quality of the Paso Robles region with its warm days, cool coastal breezes, and exceptional soils. Deposited over centuries, the diverse alluvial soils make for an expressive site that produces fruit of incredible quality. A long growing season of warm days and cool evenings give rise to vibrantly ripened fruit with dynamic flavor profiles that translate beautifully in your glass.

As a family-owned 100% estate boutique winery, we are proud to continually push ourselves in the pursuit of excellence. Our tagline **"French DNA + Paso Personality"** is our philosophy: maintaining approachability and a down-to-earth charm, as we strive for excellence in all we do. Throughout history, fine wine has been both celebratory and connecting, as it draws people around the table. At CASS, our 145 acre vineyard of Rhône and Bordeaux varietals has become a place for drawing people together. It is this balance of vineyard and winemaking that has produced many 90+ point wines and the reason CASS was awarded **Winery of Year by the Central Coast Wine Competition in 2015, 2018 and 2020**. Through our Certification of California Sustainable Winegrowing, our farm-to-fork culinary experiences at our Café and elevated dinners, and our eco-friendly GENESEO INN, we look to elevate the Paso Robles wine country experience while maintaining a strong connection to the land.



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