



CASS | WINERY

# 2019 Mourvèdre

ESTATE GROWN | PASO ROBLES, CA | GENESEO DISTRICT

## Accolades

**BEST OF CLASS**

San Francisco Chronicle Wine Comp.

**90pts GOLD**  
Orange County Wine Comp.

**92pts**  
Wine Enthusiast

*Tasting Notes*

A choir of smoky plum, cassis liqueur, freshly turned earth and savory spice illuminates the senses. Soft-shouldered tannin and a buoyant acidity ride alongside halos of baked boysenberry and braised blueberry, while notes of mint cocoa perfectly dovetail with Lady Grey tea. The finish resonates with black cherry, cracked white pepper, caramelized pecan and tamari reduction.

## WINEMAKING

Quality is the driving force in everything we do as we combine Old World winemaking traditions with the best New World innovations. In 2017 CASS began using an optical sorter for our red wines. CASS' philosophy has always been, **'Great wine starts in the vineyard.'** Now, our winemaker can be extra selective about what comes from the vineyard and goes into your CASS wine.

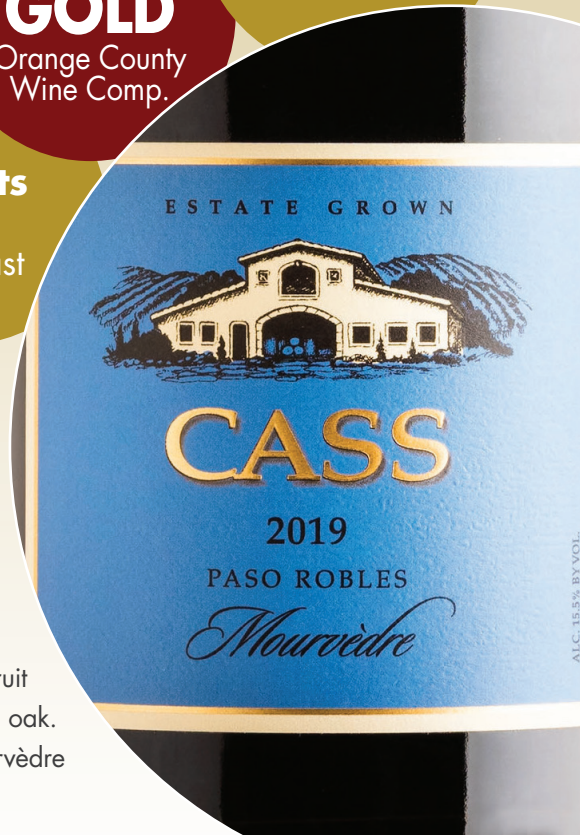
After hand-picking in late September, the fruit was de-stemmed and fermented in small tanks, with regular pumpovers to aid extraction. In order to let the varietal fruit shine through, the wine was aged in neutral oak barrels with 100% being French oak. Following this mantra further, the wine was left unblended in order to let the Mourvèdre speak as a pure, 100% varietal wine.

Varietal Composition: 100% Mourvèdre

ABV 15.5%

Aging Regimen: 16 months in primarily neutral French oak

Production: 1200 cases

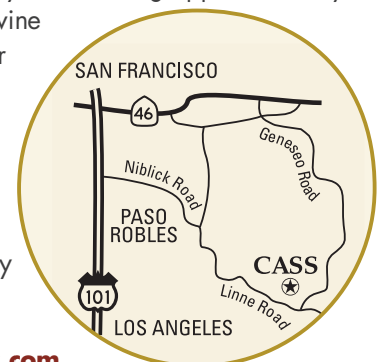


## CASS VINEYARD



Our DNA is from France...Established and planted by certified ENTAV clones in 2000, the CASS Estate Vineyard, which is located in the Geneseo District, exemplifies the quality of the Paso Robles region with its warm days, cool coastal breezes, and exceptional soils. Deposited over centuries, the diverse alluvial soils make for an expressive site that produces fruit of incredible quality. A long growing season of warm days and cool evenings give rise to vibrantly ripened fruit with dynamic flavor profiles that translate beautifully in your glass.

As a family-owned 100% estate boutique winery, we are proud to continually push ourselves in the pursuit of excellence. Our tagline **"French DNA + Paso Personality"** is our philosophy: maintaining approachability and a down-to-earth charm, as we strive for excellence in all we do. Throughout history, fine wine has been both celebratory and connecting, as it draws people around the table. At CASS, our 145 acre vineyard of Rhône and Bordeaux varietals has become a place for drawing people together. It is this balance of vineyard and winemaking that has produced many 90+ point wines and the reason CASS was awarded **Winery of Year by the Central Coast Wine Competition in 2015, 2018 and 2020.** Through our Certification of California Sustainable Winegrowing, our farm-to-fork culinary experiences at our Café and elevated dinners, and our eco-friendly GENESEO INN, we look to elevate the Paso Robles wine country experience while maintaining a strong connection to the land.



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