



CASS | WINERY

# 2022 MR BLANC

ESTATE GROWN | PASO ROBLES, CA | GENESEO DISTRICT

*Tasting Notes*

This classic Côte du Rhône "Blanc" reveals aromas from each of the three elements. Roussanne delivers lemongrass, tropical fruit and ripe peach; Marsanne contributes lemon curd, grapefruit, and spiced nectarine; a touch of Viognier garnishes this wine with luscious jasmine and apricot flavors. Tiered palate of apricot glaze, pressed pineapple and chamomile blossom.

Aromatic,  
Fruit-driven,  
Crowd  
Favorite



## WINEMAKING

Aiming to preserve the intense fruit and aromatics of the variety, the Roussanne, Marsanne and Viognier were fermented and aged in 100% stainless steel. Hand-picked in the early morning, the cold grapes were pressed within moments after coming off the vine. Following juice settling, a long, cold fermentation commenced. Malolactic fermentation was inhibited to preserve acidity, keeping the wine fresh and crisp. Approachable, food friendly and polished.

Varietal Composition: 67% Roussanne, 23% Marsanne, 10% Viognier  
Aging Regimen: Cold fermented in stainless steel

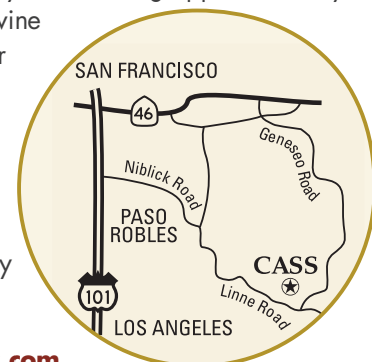
ABV 14.0%  
Production: 364 cases

## CASS VINEYARD



Our DNA is from France...Established and planted by certified ENTAV clones in 2000, the CASS Estate Vineyard, which is located in the Geneseo District, exemplifies the quality of the Paso Robles region with its warm days, cool coastal breezes, and exceptional soils. Deposited over centuries, the diverse alluvial soils make for an expressive site that produces fruit of incredible quality. A long growing season of warm days and cool evenings give rise to vibrantly ripened fruit with dynamic flavor profiles that translate beautifully in your glass.

As a family-owned 100% estate boutique winery, we are proud to continually push ourselves in the pursuit of excellence. Our tagline **"French DNA + Paso Personality"** is our philosophy: maintaining approachability and a down-to-earth charm, as we strive for excellence in all we do. Throughout history, fine wine has been both celebratory and connecting, as it draws people around the table. At CASS, our 145 acre vineyard of Rhône and Bordeaux varietals has become a place for drawing people together. It is this balance of vineyard and winemaking that has produced many 90+ point wines and the reason CASS was awarded **Winery of Year by the Central Coast Wine Competition in 2015, 2018 and 2020**. Through our Certification of California Sustainable Winegrowing, our farm-to-fork culinary experiences at our Café and elevated dinners, and our eco-friendly GENESEO INN, we look to elevate the Paso Robles wine country experience while maintaining a strong connection to the land.



CASS Winery | 7350 Linne Road, Paso Robles, CA 93446 | 805.239.1730 | [www.casswines.com](http://www.casswines.com)