

Screencastify your school.

The #1 screen recorder for Google Chrome



4,531,109

TOTAL INSTALLS



13,005,788*

VIDEOS THIS YEAR



4,430

SCHOOLS



189

COUNTRIES

Statistics as of August 2017.

*Does not include student videos, as these are not tracked.



Who we are.

We're a small Chicago-based team of ex-teachers and software developers. Our mission is simple: to revolutionize the way teachers teach and students learn.

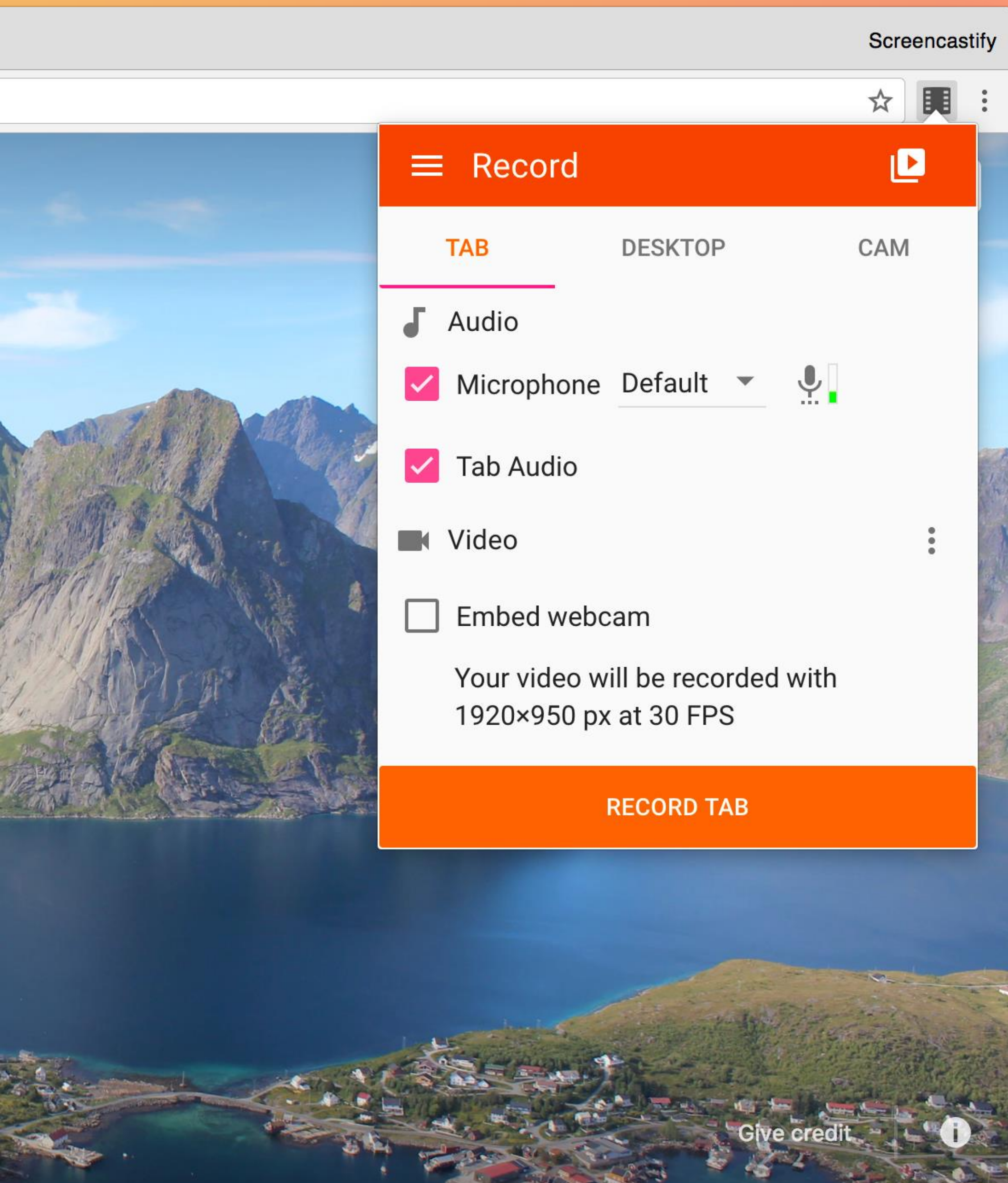
Every day, we come to work committed to making Screencastify the simplest, safest, and most engaging tool for teachers, students and administrators.

SIMPLE. It doesn't matter if you're a Pre-K or PHD student, you'll get the hang of Screencastify in seconds.

SAFE. We take every measure to ensure that our tool is 100% safe to use in every classroom. [Learn more](#)

ENGAGING. Screencastify is designed to allow every student to actively participate and collaborate in any lesson plan.





ONE CLICK INSTALL

Just one click and you're off to the races. No software download required.

RECORD ANYTHING

Capture your browser tab, entire desktop or webcam. Narrate with your microphone and embed your webcam to add a personal touch.

EDIT TO PERFECTION

During your recording, annotate with our pen tool. Then merge, cut, crop and trim your clips in our browser-based editor.

SAVE AND SHARE

All recordings automatically save to your Google Drive. Publish them directly to YouTube or share the link with your audience.

Give your teachers super powers.

Screencastify enables teachers to be in two (or twenty) places at once.

01

FLIPPED CLASSROOMS

Recorded lectures allow students to absorb material at their own pace while boosting in-class engagement.

02

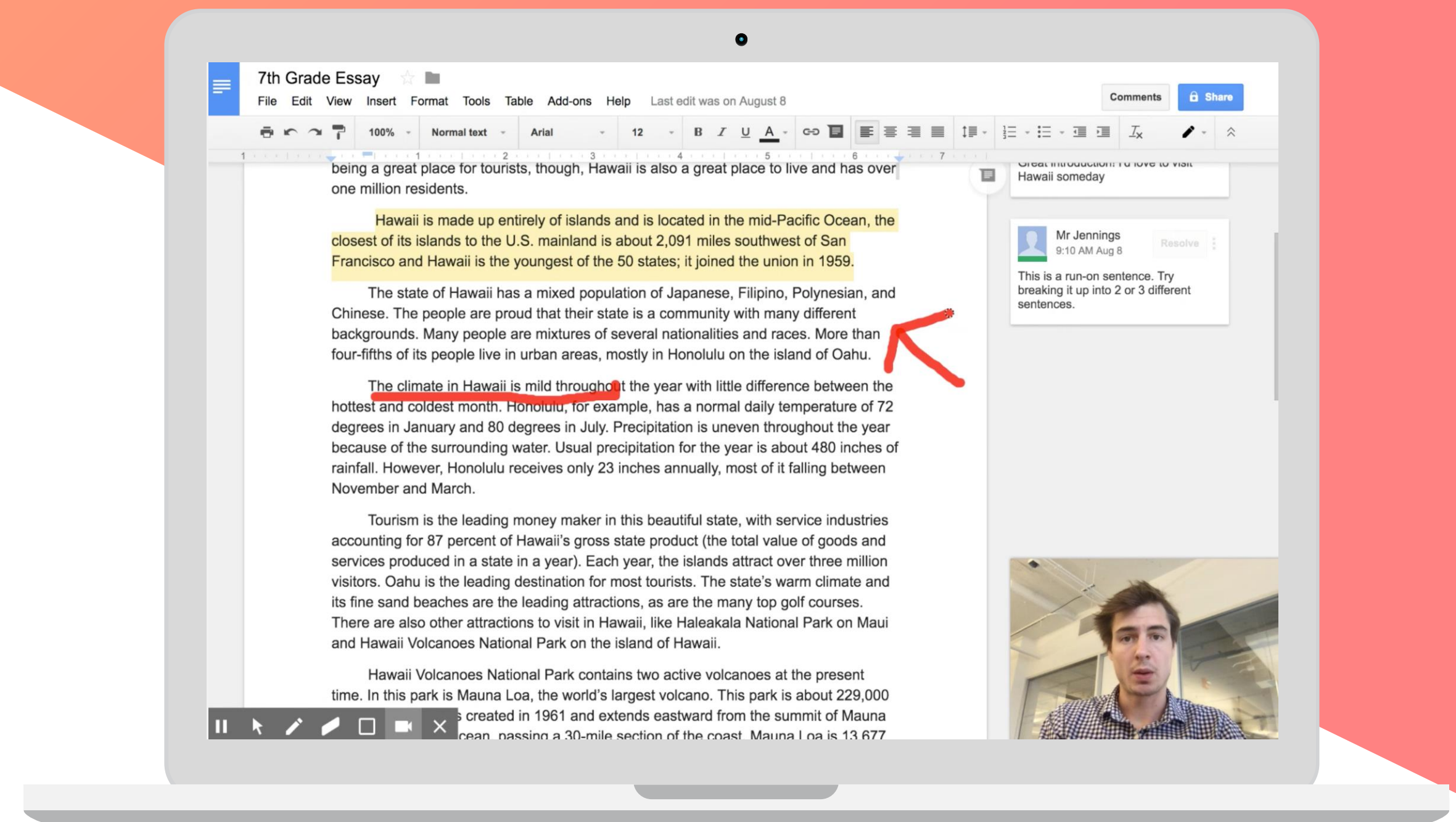
PROFESSIONAL DEVELOPMENT

Gone are the days of repetitive, time-consuming trainings. Instructional screencasts save teachers hours.

03

VERBAL FEEDBACK

Teachers give more thoughtful, personal feedback by recording themselves reviewing a student's work.





C.M. Sloan



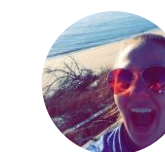
Google Slides with spelling words and Screencastify to present with second grade was a big hit- engaging and fun for all!



Elizabeth Beck



Update: [#screencastify](#) is literally the best [#flipclass](#) tool I have ever seen in my life.



Rachel Jeffrey



I'm pretty much in love with Screencastify. Ss having issues uploading a file, so I made a quick screencast tutorial for support!



Gaelyn Jenkins



Ah! I knew of [#screencastify](#) but it's even easier than I thought!
[#creatinginstructionalvideos](#)



Lisa Suther Johnson



Screencastify is amazing! You can be in two places at one time! Twice the impact on students.



Steven W. Anderson



Screencastify is my favorite tool right now. Dead simple screen casting. Works on Chromebooks too!



Mary Ann Scheuer



Screencastify is one of my favorite tools! I especially love seeing how excited kids get learning how to use it



Shayna Peeff



Excited to use screencastify to show staff "how to" without taking up too much time at meetings and letting people revisit it!

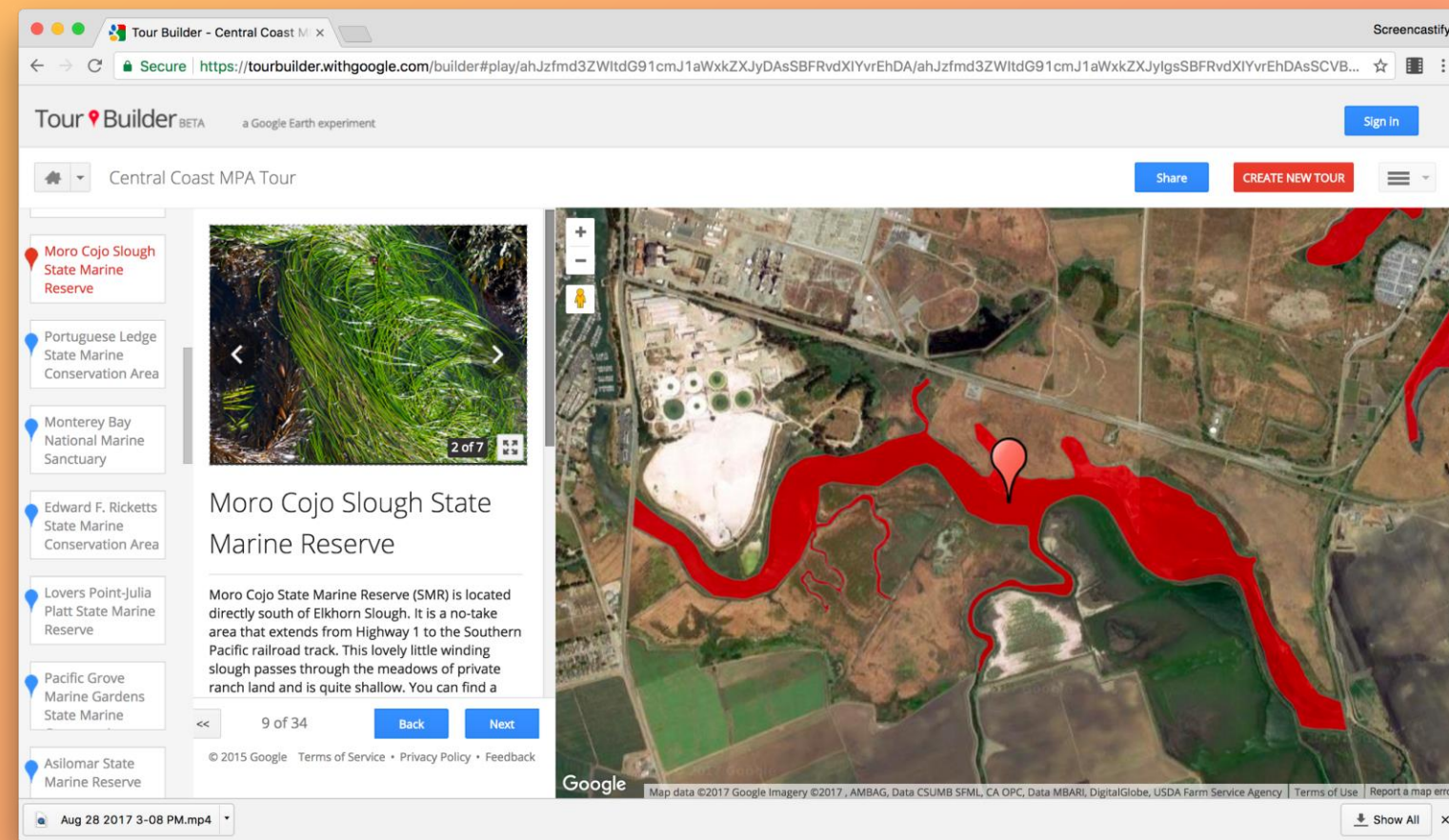


Sarah Milianta



I know it's known about in the district but with the new laptops, I cannot preach enough how amazing Screencastify is!

[Search for "Screencastify" on Twitter](#) to see how thousands of teachers are using @Screencastify.



EXAMPLE ASSIGNMENT

VIRTUAL WALKING TOUR

Using Google's Tour Builder, create a virtual walking tour of your favorite place in the world! Choose at least 5 landmarks in the area and share your favorite facts about them.

Use Screencastify to record your screen (with your webcam embedded) as you play the role of our virtual tour guide!

Zillions of activities for students.

Here are just a few of our favorite ways to engage students with Screencastify.



LANGUAGE PRACTICE

Students record themselves rehearsing words and sentences in another language.



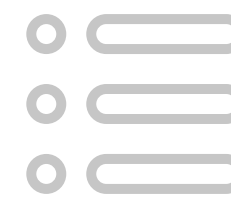
VIDEO DUBBING

Students exercise creative muscles by dubbing videos and sharing their own interpretations.



PRESENTATIONS

Students practice public speaking in a low-anxiety way by narrating over slides.



INSTRUCTIONAL VIDEOS

Students become teachers by explaining concepts back to you and to classmates.

[Click here for more classroom ideas.](#)

A no-brainer for administrators.

Screencastify is as easy to implement as it is to use.



Effortless Rollout

Dead simple license administration.
Onboard your school in minutes.



“Set it and forget it”

We’re always here if you need us, but
schools submit less than 1 support
ticket per year on average.



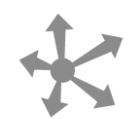
Fully Compliant

Screencastify is COPPA / FERPA
compliant.



Right for Any Budget

We can build a package that works for
you, no matter your constraints.



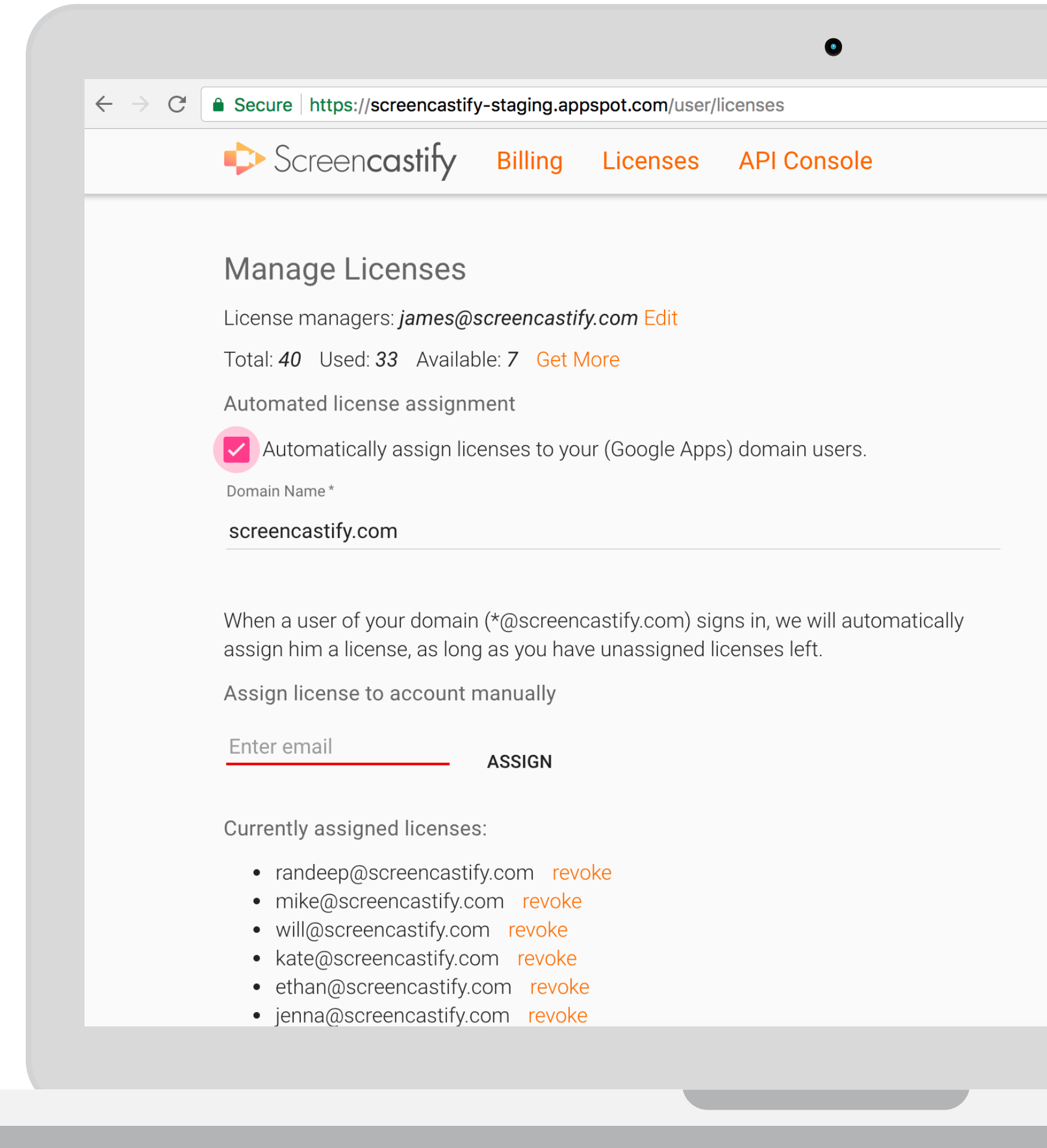
Incredibly Versatile

Flip classrooms, create student projects,
make PD videos, and communicate with
parents using one tool.



EdTech Synergies

Get more value out of your existing
edtech tools like Google Docs, Slides,
your LMS, etc.



Trusted from the classroom to the boardroom.

Google

 Pearson

 KAPLAN

TEACHFOR
AMERICA


UNIVERSITY OF
MICHIGAN

yelp.


A VIACOM COMPANY

 salesforce


FINANCIAL
TIMES

wework

 UNIVERSITY OF
NOTRE DAME

ebay[™]

NETFLIX

 Blue
Apron

twitter

SONY


HYUNDAI

Pinterest

nielsen
.....

CHICAGO BOOTH 
The University of Chicago Booth School of Business

 Marriott

Linked  in[™]

Berkeley
UNIVERSITY OF CALIFORNIA

UNITED 

Deloitte.

Sign up your school or district today.



sales@screencastify.com



(312) 546 - 3092



222 N LaSalle St Suite 1550
Chicago, IL 60601



@Screencastify



Further Reading

Get inspired with some more ways to use Screencastify in the classroom.

**[7 Super Uses for
Screencasts in Schools](#)**

By Eric Curts of Control Alt Achieve

**[14 Ways to Create Great Classroom
Video with Screencastify](#)**

By Matt Miller of Ditch That Textbook

**[Practice Speeches in
Screencastify](#)**

By Jake Miller of JakeMiller.net