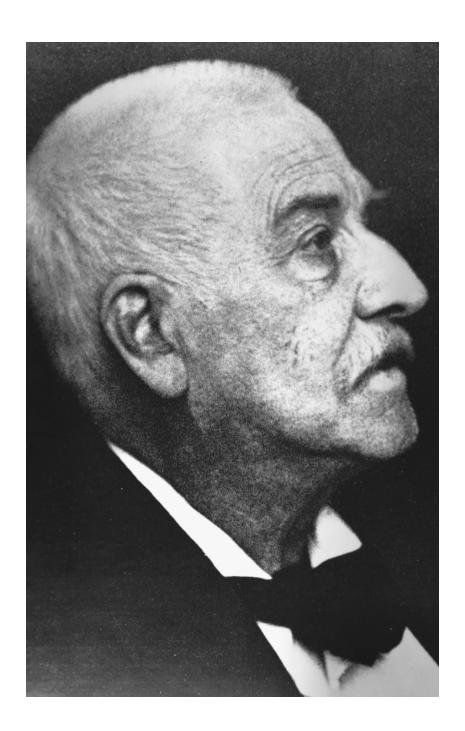
Judgments on History and Historians



JACOB BURCKHARDT

Judgments on History and Historians

Translated by Harry Zohn

WITH A FOREWORD BY ALBERTO R. COLL



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The cuneiform inscription that serves as our logo and as the design motif for our endpapers is the earliest-known written appearance of the word "freedom" (*amagi*), or "liberty." It is taken from a clay document written about 2300 B.C. in the Sumerian city-state of Lagash.

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Contents

Foreword, xvii

Translator's Preface, xxiii

- I. Antiquity
- 1. Ancient History and Its Scope, 1
- 2. On the Intellectual Indispensability of Studying Ancient History, 2
 - 3. The Limits of Civilization and Barbarism, 4
- 4. Why Today's "Educated Man" Can No Longer Understand Antiquity, 5
 - 5. The Historical Significance of Egypt, 7
- 6. The Phoenicians as the Earliest Creators of πόλεις (*Polis*), 8
 - 7. On Carthage, 9
 - 8. Athens, 10
 - 9. Rome and Its Mission in World History, 11
- 10. On the Roman Empire in Its First Two Centuries, 16

viii CONTENTS

- II. THE MIDDLE AGES
- 11. On the Middle Ages, 26
- 12. On Early Christianity, 34
- 13. Christianity as a Martyr Religion, 37
- 14. On Asceticism and Its Position, 38
- 15. The Spread of Nicene Christianity, 40
- 16. The Church, 41
- 17. Julian and the Prospect for a Restoration of Paganism, 44
- 18. Western European Arianism and the Jews, 45
- 19. The Breakup of the Western Empire, 46
- 20. The Achievement of Clovis I, 47
- 21. Mohammed as the Founder of a Religion, and Islam, 48
- 22. The Despotism of Islam, 52
- 23. Islam and Its Effects, 53
- 24. The Two Main Realities for the Papacy of the Eighth Century, 54
- 25. Charlemagne, 55
- 26. The Normans, 57
- 27. The Byzantine Empire and Its Mission, 58
- 28. On the Iconoclastic Controversy, 59
- 29. On the Crusades, 62

- 30. The Sorrows and Sacrifices of the Crusades, 64
- 31. On the Evaluation of the Later Middle Ages, 64
- III. HISTORY FROM 1450 TO 1598
- 32. The Period from 1450 to 1598 and the Nineteenth Century's View of It, 66
- 33. England in the Late Middle Ages, 79
- 34. On Richard III, 80
- 35. On the Wars of the Roses and on Scotland, 83
- 36. Burgundy, 85
- 37. Charles the Bold of Burgundy, 85
- 38. France and the Idea of Unification, 86
- 39. Louis XI, 87
- 40. The German Imperial Power Under Frederick III, 88
- 41. The Ottomans, 89
- 42. The Republic of Florence, 90
- 43. On the War of 1494, 91
- 44. On the Power of the Papacy, 94
- 45. Italy and the Rest of Europe, 95
- 46. Spain and Portugal, 99
- 47. The Beginning of the Reformation: General Considerations, 101
- 48. On Luther, 103

- 49. On the German Reformation: Its Causes and Spiritual Consequences, 104
- 50. On the Reformation: Protestantism and Tradition—The Intolerance of the New Doctrine, 106
- 51. On the Reformation: The Establishment of So-Called Spiritual Freedom, 108
- 52. On the Reformation: The Masses, Their Motives and Consequences—Luther, 110
- 53. On the Reformation: Governments—Confiscation of Property and Dogmatism—Church and State, 112
- 54. The Origin of the Territorial Churches, 116
- 55. On the Reformation After 1526: The Inevitable Caesaropapism, 118
- 56. On the Coming of the Reformation: The Reformation and the Fate of Art, 119
- 57. On the Situation of the Catholic Church: The Direct Effect of the Reformation, 121
- 58. On Zwingli's Later Period, 122
- 59. Charles V and Francis I, 124
- 60. On Charles V, 125
- 61. On Henry VIII, 128
- 62. Gustavus Vasa, 128
- 63. The Community of the Elect, 129
- 64. On Calvin, 131
- 65. On Protestantism in France, 135

- 66. German Culture Around 1555, 136
- 67. On Camoëns' Lusiads, 138
- 68. On the Counter Reformation, 140
- 69. St. Ignatius Loyola, 141
- 70. The Jesuits, 142
- 71. The Jesuits and the Papacy, 143
- 72. The Third Council of Trent (1562–1563), 144
- 73. The Popes of the Counter Reformation, 147
- 74. On the German Counter Reformation, 147
- 75. France in the Year 1562, 147
- 76. After St. Bartholomew's Night, 148
- 77. Murder as an Expedient, 151
- 78. The Special Character of the French Court, 151
- 79. On the Conversion of Henry IV, 152
- 80. Holland, 154
- 81. Mary Stuart, 155
- 82. On Elizabeth of England, 157
- 83. The Age of Elizabeth, 159

IV. HISTORY OF THE SEVENTEENTH AND EIGHTEENTH CENTURIES

84. Introduction to the History of the Seventeenth and Eighteenth Centuries (1598–1763), 162

- 85. The Character of the Sixteenth and Seventeenth Centuries, 182
 - 86. The Huguenots Under Henry IV, 183
 - 87. Gomarists and Arminians, 184
- 88. Powers and Society in Europe Before the Thirty Years' War, 185
 - 89. Italy in the Seventeenth Century, 186
 - 90. Richelieu, 188
- 91. On Germany's Situation Before the Thirty Years' War, 192
 - 92. The Swedes in Germany, 193
 - 93. On Wallenstein's End, 195
 - 94. The Great Elector, 197
 - 95. England Before the First Revolution, 197
 - 96. English Royalty and Its Task, 199
 - 97. Cromwell, 200
 - 98. The Fronde and the French Aristocracy, 203
 - 99. The Fronde and the Parlement of Paris, 204
- 100. On Mazarin, 206
- 101. Styles of Life and Art Around 1650, 207
- 102. Sweden Under King Charles X Gustavus, 208
- 103. The Age of Unlimited Princely Power, 209
- 104. On Louis XIV, 210

- 105. Louis XIV as Lord of the Church, 211
- 106. The French Spirit of Uniformity and the Huguenots, 212
- 107. Louis XIV Prior to the War of the Spanish Succession, 213
- 108. On the Second English Revolution, 215
- 109. England's Defense Against Militarism, 216
- 110. On the Characteristics of the Seventeenth Century, 217
- 111. Russia, 218
- 112. England After George I, 220
- 113. Frederick the Great, 221

V. The Age of Revolution

- 114. Introduction to the History of the Age of Revolution, 223
- 115. The Period of Reform from Above, 243
- 116. Absolutism in the North, 245
- 117. On the North American Revolutionary War, 245
- 118. England, 247
- 119. On Small States, 247
- 120. On the Dissolution of the Jesuit Order, 248
- 121. The Intellectual Situation Prior to 1789, 248
- 122. German and French Intellectual Development in the Eighteenth Century, 249

- 123. On Rousseau and His Utopia, 250
- 124. The Political Situation in France Before the Revolution, 251
- 125. The Destiny of the French Revolution, 252
- 126. On Mirabeau, 253
- 127. The Clergy, 254
- 128. The Legislative Assembly and the Clubs, 255
- 129. On the 10th of August, 1792, 257
- 130. On the September Massacres, 257
- 131. Before and After the Dissolution of the Convention, 259
- 132. On the Trial of Louis XVI, 263
- 133. Girondists and Jacobins, 264
- 134. The Omnipotence of Utterly Unscrupulous Parties, 266
- 135. How a Government Becomes Exceedingly Strong, 266
- 136. Socialism? Communism?, 266
- 137. The Innermost Core of the Revolution, 266
- 138. Rousseau's Concept of Music and the Destruction of Churches, 267
- 139. On Robespierre, 267
- 140. Before the 9th Thermidor (July 27, 1794), 268
- 141. On the Mutual Destruction of the Revolutionary Factions, 269
- 142. On the 18th Fructidor (September 4, 1797), 270

- 143. Bonaparte and the 18th Fructidor, 272
- 144. How Aristocracies and Princes Succumb, 273
- 145. On the Invasion of Switzerland by the French, 273
- 146. Old Bern and Why It Is Hated, 275
- 147. On the 18th Brumaire (November 9, 1799) and the Consulate, 275
- 148. On Napoleon, 276
- 149. Napoleon I and His Russian Campaign, 276

INDEX, 279

Foreword

Readers should beware. This is a profoundly counter-cultural book, unabashedly and defiantly so. It takes on the prevailing truisms of our time across the entire political spectrum: the goodness of popular egalitarian democracy; the superiority of untrammelled capitalism and its consumerist, materialistic ethos; and the benefits of a welfare state that paternally provides for all. Jacob Burckhardt (1818–97) also strenuously challenged the notion, already widespread in his time and held even more tenaciously today, that the essence of history for the past four hundred years has been the march of progress and enlightenment.

In this book, composed of notes and manuscript fragments for lectures he delivered at the University of Basel between 1865 and 1885, Burckhardt carried on the debate against the numerous historians and commentators from Voltaire onward who insisted on judging the past against the standards of rationalism and liberalism that arose in the eighteenth and nineteenth centuries. While Burckhardt disagreed on many things with his former mentor Leopold von Ranke, he shared Ranke's view that "every generation is equidistant from God." An age may have a level of material prosperity or intellectual and artistic excellence lower than that of another, but it is not thereby inferior in its capacity for spiritual insight or nobility. Every historical epoch has its own intrinsic meaning and its own contribution to make to the collected intellectual and artistic treasures of humankind. The task of the historian, far from judging all things by virtue of their contribution to modernity, is to explore every corner of the past with an appreciative eye

for the wonder and essential mystery behind the process of human creativity.

By taking this stand, Burckhardt emerged in most refreshing contrast with his contemporaries and many of his successors. For what he developed was nothing short of a psychology of historiography. The historian is to observe, contemplate, and enjoy the incredibly glorious richness of the human experience. He is to look for human greatness and creativity everywhere, even in periods that might seem alien and distant from him. His spirit ought to be one of enquiry, wonder, and empathy. Insofar as he allows himself to make moral judgments about the past, these judgments should be based not on contemporary verities but on more universal values. Thus, we may judge Tamerlane for his hideous massacres of innocent women and children, but it makes no sense to judge Charlemagne for his authoritarianism. Beyond all this, the historian is to search everywhere for the priceless achievements of the human spirit that transcend politics and economics—those great works of artistic and literary beauty and power, and those deeds of courage, nobility, and grandeur—which grace the history of civilization and inspire later generations.

Despite his injunction not to judge the past, Burckhardt did not hesitate to judge the present, with all of its smugness and self-confidence. Like Alexis de Tocqueville, he had deep misgivings about the advent of popular egalitarian democracy, which he believed would lead to ever higher levels of vulgarity, the simplification and corruption of culture and politics, and eventually the tyranny of demagogues. The main problem with popular democratic culture was its deification of equality as the ruling principle in all of life. It was one thing to argue that all men should be equal before the law, an idea Burckhardt did not find problematic, but quite another to argue that all men are equal, and even more pernicious to suggest that all beliefs, opinions, and ways of life are of equal worth, a *reductio ad absurdum* that Burckhardt believed would lead to the death of culture and the return of barbarism.

Burckhardt was equally harsh toward another idol of the nineteenth

and twentieth centuries, namely, the spread of economic growth and development as the essence of "progress." Sometime during the seventeenth century, many people had come to believe that the chief end of life is to acquire material possessions and live with the greatest possible comfort and material ease. This belief, coupled with the growth of capitalism, industrialization, and ever more inventive technologies for the economic exploitation of the earth's resources, had created a culture of hectic acquisitiveness, materialism, and spiritual and aesthetic squalor. Burckhardt was appalled at the human, cultural, and environmental costs of this ever more voracious Behemoth. Late in the nineteenth century, he wondered what would have happened to the earth if capitalism, industrialization, and science had begun their joint work three or four centuries earlier. What would be left by now? he asked.

At a time when liberals everywhere were celebrating the aristocracy's decline, and Bismarck, with the support of the Reichstag, was busy organizing the first welfare state, Burckhardt noticed one central fact: the unrelenting growth since the sixteenth century of the power of the state. The new paternal state, despite its benevolent trappings, carried the potential for the unlimited exercise of power and despotism. With such barriers to state power as the Church and the aristocracy weakened by the advance of popular democracy, egalitarianism, and industrialization, it seemed to Burckhardt only a matter of time before state power would be put in the service of tyranny.

On the threshold of the twenty-first century, Burckhardt's observations appear as luminous and insightful as ever. Having barely escaped from the tyrannies of fascism and communism and the cataclysms of two world wars—all of which Burckhardt more or less predicted—many peoples are becoming as smug as Burckhardt's contemporaries. Millions see democracy, capitalism, consumerism, and technology as unlimited boons, and have no tolerance for anyone who might raise troublesome questions about these forces. Yet our triumphalism could use some tempering.

The mix of egalitarianism, consumerism, and the welfare state has produced widespread moral decay, political apathy, and an increasing dissonance between the requirements of a regime of ordered liberty and the capacity of that regime's citizens to fulfill those requirements. It is inarguable that Western societies are facing serious long-term problems. The exercise of liberty requires moral and intellectual virtues that oppose those habits fostered by the reigning economic, social, and cultural elites. The virtue most essential to liberty is self-control, yet the ruling principle behind egalitarianism, Hollywood-style hedonism, and unbridled materialism is the notion that one's appetites for pleasure and possessions should brook no limits.

For Burckhardt, another troubling aspect of modernity that has become even more destructive during the twentieth century is the Promethean quality of modern civilization. Long before the advent of nuclear and biological weapons, genetic engineering, and widespread environmental devastation, Burckhardt worried about where science, the primacy of economics, and the state's endless quest for power would take the West. In his own time, he despised the railroads, the ugly factories blighting Europe's beautiful countryside, and the rise of powerful nation-states armed with ever mightier arsenals of military technology. He saw these as elements in a relentless process as destructive of higher culture and the good life as the marriage of egalitarianism, consumerism, and the welfare state. At the dawn of the twentyfirst century we have even stronger grounds for apprehension about where all this might end. Armed with Burckhardt's understanding of the dark side of human nature—itself a fruit of his intimate acquaintance with the tragic character of history—we reasonably can fear that the future will be more problematic than the optimists insist.

In spite of his scorn for democracy and much of modernity, Burck-hardt was a philosopher of freedom on several grounds. First, he was a passionate believer in the human spirit and its ability to rise to great heights in the midst of the bleakest circumstances. No historian has affirmed the weight of human freedom against historical necessity

more persistently than Burckhardt. The long-term trends and powerful impersonal forces all count, but so does the lonely genius—such as Luther or Michelangelo—striving to affirm his inner vision. History is full of broken trends that at one point seemed to stretch infinitely into the future but then moved in radically new and unexpected directions; many of these great historical surprises have occurred because of the force of human personality. In other words, there is freedom in the midst of necessity.

Secondly, Burckhardt affirmed that the highest form of freedom is inward—that is, the freedom to maintain one's soul and mind sufficiently detached from and independent of the ruling passions and conventional wisdom of the moment. Therefore, a society that aspires to be called free must defend those institutions, such as independent wealth and centers of economic and social power free from the state, that facilitate intellectual, artistic, and spiritual freedom. This view distinguished Burckhardt from the socialists, with their hankering after centralization, as well as from the liberal egalitarians, with their obsessive desire to destroy every vestige of privilege and inequality. Lastly, Burckhardt believed that a free society needs to guard against the demagogue—the "great man"—who in the name of the people would increase his own power and that of the state, and impose uniformity.

As uneasy as Burckhardt was with the forces shaping Western civilization in his lifetime, he was far from ready to renounce the West's heritage or be ashamed of it. He marvelled at the achievements of Western civilization, and particularly at the spiritual and artistic ones, which he believed were far more significant than the material and technological ones. Deeply aware of the multicultural richness of his own world, he believed it was incumbent on the heirs of Western civilization to know well their own particular cultural inheritance. There was no better place to start than the culture and heritage of classical Athens, where the idea of freedom first had flowered alongside some of the most sublime artistic and literary works in all of history. (It would have been better for all humankind, he noted, if Athens, not Sparta, had been

victorious in the Peloponnesian War.) Burckhardt had one name for those not interested in their past: "barbarians." He was quick to judge Americans for their plutocratic ways, but he judged them even more harshly because he thought they did not believe they had much of value to gain from studying history. Indeed, in his opinion, Americans took pride in being "new," that is, in having no history.

Burckhardt found his ideal political community in the small citystates of Athens and Florence, where with varying degrees of success freedom had flourished together with high culture (literature, music, and the fine arts). The modern world, with its relentless march toward gargantuan cities in which human beings lead an alienated, lonely, stupefied existence anchored in triviality, vulgarity, and material satiety, frightened him. Yet he was too much of a skeptic to believe that there is a solution to this problem in the form of either a political ideology or a "great man" who could bring about a new renaissance. If there was a renaissance ahead, it would come about, Burckhardt surmised, as the unexpected fruit of the human spirit and the quiet work of a few individuals—"secular monks," he called them—who did not care about power but cherished the characteristics of the culture of "old Europe," foremost among these being the love of freedom and beauty. In the annals of Western historiography, few voices can match Burckhardt's in his affirmation of the grandeur of the human spirit or his insistence on the irreducible nature of freedom as an end in itself.

Alberto R. Coll