DATE: October 18, 2018  SAVE THE DATE!

DESCRIPTION*: Join the Campaign for Black Male Achievement (CBMA) to celebrate our 10-year anniversary and commemorate a decade of growth and impact for our organization and the broader Black Male Achievement movement. Funds raised from the gala will be used to further and expand upon CBMA’s mission to build beloved communities for Black men and boys by investing in leaders and organizations that are improving life outcomes for Black males across the nation.

TIME: 6:30 p.m. Reception
6:30 p.m. Dinner and Program

LOCATION: 583 Park Avenue
Between East 63rd and 64th Streets
New York, NY 10065

SPONSORSHIP OPPORTUNITIES:
Platinum Sponsor: $ 50,000 20 premier VIP seats
Gold Sponsor: $ 25,000 10 premium VIP seats
Bronze Sponsor: $ 15,000 10 VIP seats

TICKETS: Premium Ticket: $ 1,000 Black Tie

DIGITAL GALA JOURNAL:
Full Page: $ 1,500
Half Page: $ 1,000
Quarter Page: $ 500
Business Card: $ 250

FOR MORE INFORMATION, PLEASE CONTACT:
Alvin Taylor, Development Officer • Ph: 212-444-9141 x214 • ataylor@blackmaleachievement.org
SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - $50,000
- 20 Premier VIP seats (2 tables of 10)
- 2 complimentary bottles of champagne
- Premium photo opt on the red carpet
- Marquee display of company logo or name during event
- Special acknowledgement of contribution with CEO or designate on stage at the Gala
- Premium placement of company logo or name on step-and-repeat
- Name recognition in press releases
- Premium placement of company logo or name in digital journal
- Inclusion of company logo or name as a Platinum Sponsor in event e-blasts
- Integrated social media engagement across CBMA’s multi platforms
- Premium placement of company logo/name and link on CBMA 10th Anniversary webpage
- Premier placement of full-page color Journal ad

GOLD SPONSOR - $25,000
- 10 Premium VIP seats (1 table of 10)
- Premium photo opt on the red carpet
- Marquee display of company logo or name during event
- Priority placement of company logo or name on step-and-repeat
- Name recognition in press releases
- Priority placement of company logo or name in digital journal
- Inclusion of company logo or name as a Gold Sponsor in event e-blasts
- Integrated social media engagement across CBMA’s multi platforms
- Priority placement of company logo/name and link on CBMA 10th Anniversary webpage
- Priority placement of full-page color Journal ad

BRONZE SPONSOR - $15,000
- 10 VIP seats (1 table of 10)
- Priority photo opt on the red carpet
- Display of company logo or name during event
- Placement of company logo or name in digital journal
- Inclusion of company logo or name as a Bronze Sponsor in event e-blasts
- Placement of company logo/name and link on CBMA 10th Anniversary webpage
- Placement of half-page color Journal ad
SPONSORSHIP RESPONSE FORM

EVENT SPONSORSHIP

☐ Platinum Sponsor ................. $ 50,000
☐ Gold Sponsor ....................... $ 25,000
☐ Bronze Sponsor .................... $ 15,000

INDIVIDUAL TICKETS

☐ Premium Ticket .................... $ 1,000

DIGITAL GALA JOURNAL

☐ Full-Page non-Bleed Ad Size:
8”H x 15”W (Color only) ............... $ 1,500

☐ Half-Page non-Bleed Ad Size:
8”H x 7.25”W (Color only) ........... $ 1,000

☐ Quarter-Page non-Bleed Ad Size:
3.75”H x 7.25”W (Color only) ........ $ 500

☐ Eight Page non-Bleed Ad Size:
3.75”H x 3.375”W (Color only) ....... $ 250

High-resolution PDF required. Journal Ad specs for all sizes will be provided.

All greetings should be emailed to development@blackmaleachievement.org. Materials due by September 20, 2018.

Unfortunately, I/we will be unable to attend the event, but would like to make a contribution of $ ____________

Company or Name(s):
________________________________________________________________________
Please print name exactly as you wish it to appear on all printed materials

Contact Person: ____________________________________________________________

Title: ___________________________________________________________________

Address: __________________________________________________________________

City: _____________________________________________________________________

State: __________________________ Zip: __________________________

Phone: __________________________ Fax: __________________________

Email: ___________________________________________________________________

Signature of Confirmation
________________________________________________________________________

Date __________________________

*The amount of your donation, except for the cost of $250 per ticket, may be considered a charitable contribution

Payment enclosed: $__________ Please bill me: $__________

CREDIT CARD PROCESSING

If you would like to pay by credit card, please complete this entire form.

Please charge my contribution to: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Name as it appears on card:
________________________________________________________________________

Card # __________________________

Exp. ____________ Amount $ ____________

Verification Code ____________

Signature ________________________________________________________________

Billing address: __________________________________________________________

________________________________________________________________________