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California College of the Arts Fashion Design program presents a onenight-only showcase of 12 thesis collections by graduating seniors

CCA Fashion Experience 2019 celebrates identity, vision, and craft



CCA Fashion Design thesis work from Qiongyun Hu, Misha Abbas, and Kaiying Ni. Photo by Nicholas Lea Bruno.

San Francisco, CA—May 6, 2019—On May 13, CCA Fashion Experience 2019 will debut 12 professionally juried thesis collections from graduating students in the college's Fashion Design program. Students will present their work through both a fashion walkway and hyper-tactile portfolio experiences. Utilizing street-cast and professional models, the show will reflect the diversity of the Bay Area as well as global contributions to fashion.

"We are incredibly proud of this year's 12 graduating seniors," says professor Lynda Grose, chair of CCA Fashion Design program. "Six students from this senior cohort have been recommended for the upcoming Council of Fashion Designers of America graduate showcase in NYC and several already have professional employment. We look forward to celebrating their success at CCA and beyond."

This free and public event will kick off with a walkway of the collections and then open up for the audience to mingle with the designers, view their collections on live models, and provide deeper engagement with both the designers' collections and their work process. The evening will culminate in a peer-decided award for best collection.

CCA Fashion Experience 2019 is part of CCA Commencement Week—a series of events and exhibitions organized by the college to celebrate the work of its graduating students across all disciplines from May 13 through May 20. The series culminates in the annual Commencement Exhibition on the college's San Francisco campus and features an expansive and interdisciplinary showcase of work by graduating students across all

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disciplines, as well as additional exhibitions and events held at locations in the surrounding neighborhoods. For more information on the college's end-of-year programming, go to cca.edu/2019.

CCA Fashion Experience 2019 is produced by Jarred Garza.

EVENT INFORMATION:

CCA Fashion Experience 2019

Date: Monday, May 13, 2019

Location: Minnesota Street Project, 1275 Minnesota Street, San Francisco,

CA 94107

VIP Reception: 5:30-7:30pm

Free General Admission: 7:30–10pm, show at 8pm

Social: Instagram @ccafashiondesign #ccafashionexperience2019 #cca2019

Ticket information can be found here.

About Fashion Design at CCA

Established in 1996, CCA's Fashion Design program is an idea-driven, craft-based BFA program that emphasizes student-centered conceptual development, risk taking, and craft of fashion practice. The mission of the program is to produce designers with an authentic point of view able to work across disciplines and contribute to fashion as a reflection of society and culture.

Students develop technical expertise in traditional and cross-discipline forms, finding methods that range from tailoring and draping to laser cutting, routing, and molding. All CCA Fashion Design students graduate with skills to take on the challenges of sustainability through creative design interventions. Alumni of the program work in a range of positions with the industry for companies and designers such as John Varvatos, Ralph Lauren, Narciso Rodriguez, Badgley Mischka, Thom Browne, Viktor & Rolf, Libertine, Banana Republic, Athleta, Abercrombie & Fitch, Gap Inc., Gymboree, J.Crew /Madewell, Levi Strauss & Co, Tibi, Nike, and C2C Institute. Many have also gone on to develop their own companies in the United States and abroad.

About California College of the Arts

Founded in 1907, California College of the Arts (CCA) educates students to shape culture and society through the practice and critical study of art, architecture, design, and writing. Benefitting from its San Francisco Bay Area location, the college prepares students for lifelong creative work by cultivating innovation, community engagement, and social and environmental responsibility.

CCA offers a rich curriculum of 22 undergraduate and 11 graduate programs in art, design, architecture, and writing taught by a faculty of expert

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practitioners. Attracting promising students from across the nation and around the world, CCA is one of the 10 most diverse colleges in the U.S.

Graduates are highly sought-after by companies such as Pixar/Disney, Apple, Intel, Facebook, Gensler, Google, IDEO, Autodesk, Mattel, and Nike, and many have launched their own successful businesses. Alumni and faculty are often recognized with the highest honors in their fields, including Academy Awards, AIGA Medals, Fulbright Scholarships, Guggenheim Fellowships, MacArthur Fellowships, National Medal of Arts, and Rome Prize, among others.

CCA is creating a new, expanded college campus at its current site in San Francisco spearheaded by the architectural firm Studio Gang. The new campus design will be a model of <u>sustainable construction and practice</u>; will unite the college's programs in art, crafts, design, architecture, and writing in one location to create new adjacencies and interactions; and will provide <u>more student housing</u> than ever before.

For more information, visit cca.edu.

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