



# Ciudades Nórdicas Sustentables



Through the following tour, we invite you to be part of the exhibition: *Ciudades Nórdicas Sustentables*, organized by Centro Cultural La Moneda together with the embassies of Denmark, Finland, Norway and Sweden. This exhibition proposes answers to various concerns regarding sustainability and the strengthening of community life, aiming at a society that uses fewer polluting agents and makes better use of its resources and infrastructure.





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# 01

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## INCLUSIVE PERSPECTIVES

Cities, buildings and parks are not only material constructions. Beyond its walls and spaces it is possible to express, through these locations, different ways of inhabiting each territory, manifesting the cultural diversity that is constituted in them. Unfortunately, it is not always possible to have inclusive spaces for everyone to participate, and it is there that the perspective from which we observe reality becomes fundamental, to ask ourselves who is integrated and who is not, to decide how we can collaborate in their inclusion.

In *Ciudades Nórdicas Sustentables* you will find projects that reinforce this idea, such as the case of Sweden, where in 2018 a program was promoted, in which young university students rented rooms to people over 55 years of age with the intention of establishing intergenerational encounters.



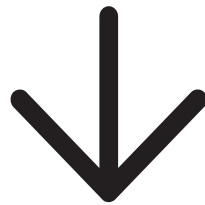




01



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01

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HOW DO WE INTEGRATE THE  
ELDERLY INTO THE CITY?

WHAT PLACES IN THE  
PUBLIC SPACE DO THE  
ELDERLY INHABIT?

DO YOU KNOW EXAMPLES  
IN CHILE OF PLACES  
WHERE THE DIFFERENT  
GENERATIONS COEXIST?





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## 02

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### TO MOVE IN A DIFFERENT DIRECTION

Nordic countries have also taken a different stand point in regard to the road system of their cities and the changes required for decongestion and the reduction of toxic gas emissions, among other problems.

Promoting bicycle lanes is a possible response, as has been done in the great network of Copenhagen, the Danish capital, linking peripheral neighborhoods with the city center, with benefits for the environment and people, saving considerable time on their travels. For those who use public transport, there are projects such as Borgalina in Reykjavík, Iceland, where buses follow their own lanes, avoiding traffic jams, or Electricity in Gothenburg, Sweden, where a series of heavy vehicles - such as buses and trucks - have been electrified in order to contribute to the reduction of the carbon footprint in the atmosphere.



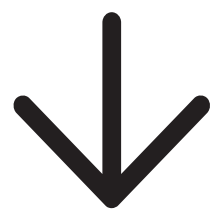




02



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## 02

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DO YOU RIDE A BICYCLE?

DO YOU THINK THERE ARE  
ENOUGH BIKE LANES IN  
YOUR CITY?

ARE THEY USEFUL?

HOW CAN WE CONTRIBUTE TO  
REDUCE ROAD CONGESTION  
IN THE STREETS?

WHAT IS PRESENT IN YOUR  
ENVIRONMENT WHEN YOU  
PERCEIVE NOISE POLLUTION?







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## 03

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### TO LOOK TWICE

To look at an object seems to be a very simple task: it consists of nothing more than focusing our eyes on what is in front of us. However, we do not usually look at our surroundings in a curious and attentive way, losing the possibility of projecting possible scenarios and observing the unnoticed; to see beyond the obvious and imagine other functions for the places we inhabit.

The alternative of an innovative look was what encouraged the projects that make up the exhibition *Ciudades Nórdicas Sustentables*. These different models are based on observing their territories from a renewed perspective, identifying needs regarding collective and sustainable well-being. How to reuse abandoned buildings to hold traditional festivals that link communities, or how to create a gym on a rooftop to promote healthy lifestyles are just some solutions that Nordic countries have developed and that, through this exhibition, we will have the opportunity to know.





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## 03

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In this exhibition, you will get to know the Park'n'Play project (2014-2016), in Copenhagen, Denmark, where the functions of the same building are diversified, contributing to the integrity of the city and the uses that people who inhabit them can give it.



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## 03

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HOW WOULD YOU LIKE THE  
CITY YOU LIVE IN TO BE?

DO WE ALL SEE THE NEEDS  
OF A CITY THE SAME WAY?

WHAT SOLUTIONS WOULD  
YOU CREATE TO SOLVE THE  
NEEDS THAT YOU NOTICE?

WHO WOULD YOU INVITE TO  
DEVISE URBAN PROJECTS?





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## 04

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### GREEN THINKING

The accelerated growth of the real estate industry in Santiago and other regions of Chile - an unstoppable phenomenon that goes back a few decades - does not usually consider the coexistence of cement with green areas. Large towers of a cold character, and many times of questionable structural quality, are far from some examples presented by *Ciudades Nórdicas Sustentables*: the so-called “green buildings”, housing complexes, or for offices, whose planning includes fractions or parcels of land to plant individually or collectively. Vines that climb the walls and rooftops turned into large gardens are part of this idea in which nature and the building come together, providing oxygenation to the environment, beauty, biodiversity and quality of life. Models like this are perfectly feasible in our country and, fortunately, it is increasingly common for architecture offices to associate with landscaping offices for the development of this type of projects.





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## 04

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In this exhibition, we invite you to learn more about the project Mjøstårnet (2019) carried out in the city of Brumunddal, Norway or The Greenest Blocks of Flats (2017), carried out in Helsinki, Finland. Both initiatives think about the city that we should build from organic materials, such as wood, or through the experimentation of green areas through rooftop gardens and plants on the facades.



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## 04

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IS IT POSSIBLE TO DESIGN  
A LARGE COURTYARD  
ON THE ROOFTOP OF  
YOUR BUILDING?

DO YOU KNOW ANY  
EXAMPLE IN SANTIAGO?

ARE THERE GREEN AREAS  
IN THE PLACE WHERE  
YOU LIVE?

WHAT ARE THEIR MAIN USES?





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