

## The Camptonville Courier

PO Box 32 • Camptonville, CA 95922 A program of Camptonville Community Partnership

# **Advertising Rates**

(Effective January 2024)

<b>Business</b>	Card	Sized	Ad	(3.5"	x 2")
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One month.....\$17 Three months .....\$44 Six months .....\$76 One year .....\$125

Double-Sized Ad (3.5" x 4")				
One month	\$29			
Three months	\$76			
Six months	\$126			
One year	\$200			

Digital ads should be JPG images. Hard copy (mailed) ads should be high quality. Your ad will also be in our online *Courier* in color. Color ads need to have enough contrast to show up well in our black-and-white hard-copy issues.

### Pre-Printed Inserts (aka: Dinks)

As a community service, we include pre-printed Inserts (8.5" x 11") *Free* to local non-profit organizations and \$35/issue for others. *To request your insert be included*, please contact *The Courier* no later than the 18th of the month at camptonvillecourier@gmail.com. You must provide your own Inserts (approximately 425) and send someone to help us with the folding and mailing at the end of the month.

Because we are limited in how many inserts we can include, acceptance is up to the Editor, and preference given to Camptonville-based events. To include more inserts, we may request you arrange with another event organizer to print back-to-back or share a half page. Thank you for making it easier for us to support your good work! We also suggest you also put an article in *The Courier* so your event is documented as part of our community archives (dinks are not archived).

### Classified Ads (not to exceed 200 characters)

First two months : *Free*. After the second month: \$10 per month.

**Payment Policies**: All ads must be pre-paid at the time of order. Your prompt payment helps support your 100% volunteer-run community newspaper. We appreciate it!

### Deadline for Ads and Inserts: 18<sup>th</sup> of the month.

To place an Ad, or for Ad questions, please email Linda Brown at <u>deandoe@gmail.com</u>.

**Mail checks and hard copy to:** Camptonville Courier · PO Box 32 · Camptonville CA 95922 **To email Ad:** <u>camptonvillecourier@gmail.com</u> (Shirley DicKard, Senior Editor)