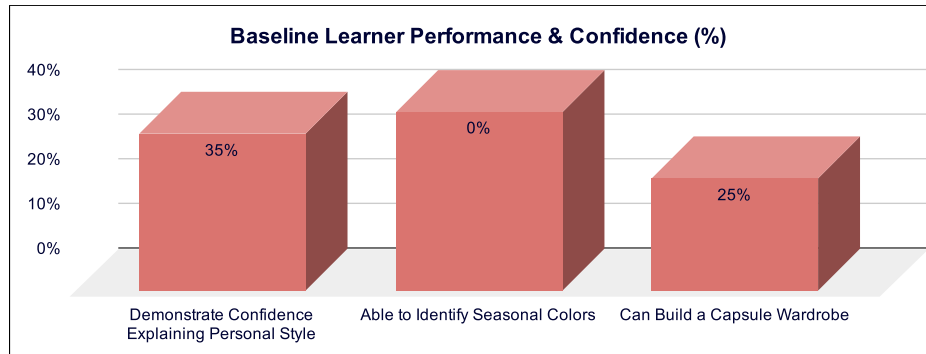


Chicly Me: Capsule Wardrobe Training Needs Analysis

Learners lack confidence in explaining personal style, identifying seasonal colors, and building capsule wardrobes for customers.

Confidence	Knowledge	Application	
35% Demonstrate Confidence in Explaining Personal Style	40% Are Able to Correctly Identify Seasonal Colors	25% Can Build a Capsule Wardrobe	
Current Situation vs Desired Situation		Data Sources	
Current Situation	Desired Situation	Qualitative	Quantitative
Learners lack knowledge of seasonal colors and personal style concepts	Learners accurately identify seasonal colors and understand personal style	Pre-training surveys	Pre-training confidence ratings
Learners are unsure how to build capsule wardrobes for customers	Learners confidently assemble capsule wardrobes and explain choices to customers	Interviews with workshop facilitators	Historical workshop attendance
No standardized training exists for workshop preparation	All learners complete a structured eLearning module before workshops	Observations of learners	Assessment quiz results
		Focus groups	Post-training survey responses

Baseline Graph



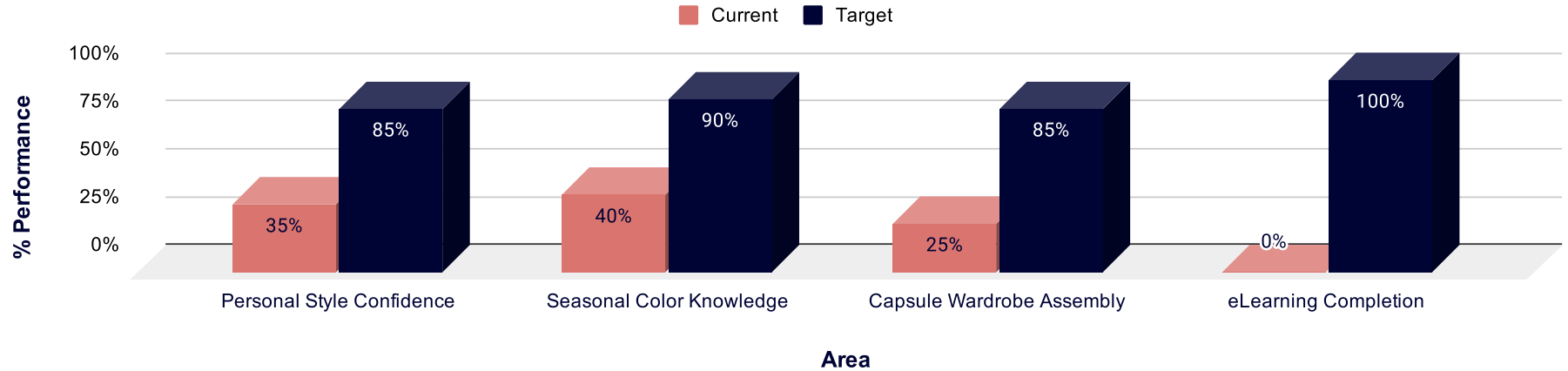
Baseline data shows significant gaps in confidence, knowledge, and application of personal style and capsule wardrobe skills.

Chicly Me: Capsule Wardrobe Training Gap Analysis

Performance gaps exist between current and target capsule wardrobe training outcomes.

Area	Current	Target	Gap	Type	Root Causes of Gaps
Personal Style Confidence	35%	85%	50%	Skill	• Limited exposure to customer scenarios and structured feedback
Seasonal Color Knowledge	40%	90%	50%	Knowledge	• Lack of prior instruction and practice sorting seasonal colors
Capsule Wardrobe Assembly	25%	85%	60%	Skill	• Facilitators do not have step-by-step guidance or exercises
eLearning Completion	0%	100%	100%	Training Access	• No standardized eLearning existed before workshops

Current vs Target Performance (%)



Chicly Me: Capsule Wardrobe Training Solution

A targeted digital learning solution was designed to address identified confidence, knowledge, and application gaps

Module/Lesson	Objective	Activities	Reason
What About Personal Style	Learners identify personal styles & build confidence	Confidence check, Analysis Exercise, My Preferred Outfit activity, Matching activity	Builds foundation for explaining style to customers
How Do I Put Everything Together?	Learners create capsule wardrobes	Sorting activities, Engagement video & reflection, Essential items identification	Provides hands-on application for workshop readiness
Seasonal Color Matching	Learners identify seasonal colors	Card sorting, Matching activity	Ensures accurate recommendations to customers
Body Shape Styling	Learners match outfits to body shape	Matching activity, Scenario, Knowledge check	Teaches practical styling guidance
Final Assessment	Measure overall knowledge and application	5 graded multiple choice/answer questions	Evaluate mastery of training objectives