

%belight™

- PROVEN MELANIN REGULATION
 THE NEW ANTI-DARK SPOTS RITUAL
 SKIN BRIGHTENING

mmmmmm of consumers reported a

decrease of dark spots

THE STATE OF THE S more even complexion



Grape monomers of flavanols / Licorice extract / Vitamin C / Grape viniferin



tyrosinase

- > Fast results after only 10 days of supplementation
- > Validated claims & proprietary beauty claims
- > Synergistic effect scientifically proven
- > Dermatologist approved efficacy









PROPRIETARY BEAUTY CLAIMS:

- > 82% of consumers who tested Belight³™ noticed to have less dark spots
- > Belight³™ evens skin tone by 30%
- > Even skin booster

PROPRIETARY CONSUMER'S SATISFACTION **CLAIMS:**

- > More than 8 out of 10 consumers are satisfied by Belight³™ efficacy
- After 60 days of test, 88% of consumers declared they would recommend the product

VALIDATED AND PENDING EFSA CLAIMS:

- > Grape helps improve the overall health and appearance of the skin
- > Licorice helps maintain good complexion
- > Vitamin C contributes to the protection of cells from oxidative stress.

EXTRA CLAIMS:

- > Proven synergistic mechanism
- > Tested under dermatological control













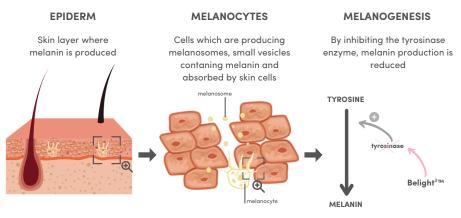
Daily dose: 300 mg

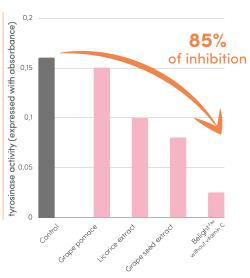
∨ Mechanism of action



SYNERGISTIC ACTION TO REGULATE MELANIN SYNTHESIS

-85% of tyrosinase activity





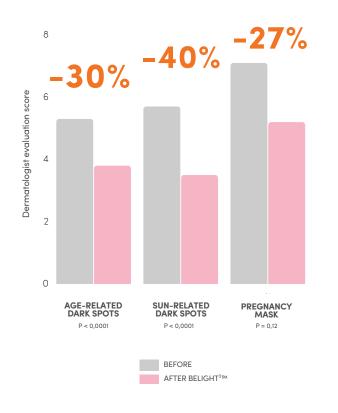
Open study under dermatological control

100 PARTICIPANTS 26 TO 63 YEARS OLD COMPLAINING ABOUT SKIN HYPERPIGMENTATION

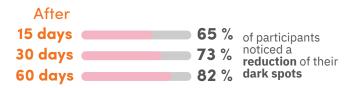
300 MG/DAY 2 MONTHS

FULL EFFECT ON HYPERPIGMENTATION

Melanin overproduction affects the complexion in multiple ways. A dermatologist evaluated Belight^{3™} ability to correct **skin pigmentation.**



VISIBLE BENEFITS



QUICK EFFICIENCY

11,2 average time to see first improvements





94% of participants considered the benefits were quickly perceived

CONSUMERS ARE SATISFIED



82%

of consumers are satisfied by the **efficacy**



4/5 consumers felt more attractive



For more information: