

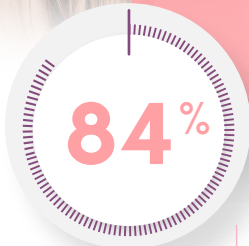


skinax²™ Lift

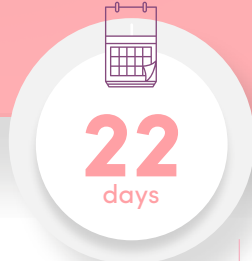


- > AGE-DEFYING FORMULA
- > FULL SKIN MATRIX PROTECTION
- > PREVENTS WRINKLES

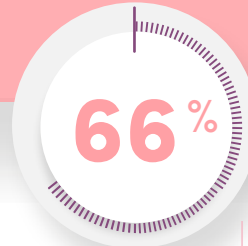
An association of the patented ingredient SkinAx² with hibiscus to slow down the aging process and delay the appearance of wrinkles



noticed an improvement in skin elasticity



average time to see the first results



collagenase inhibition by hibiscus



Hibiscus / Grape monomers of flavanols / Melon SOD / Vitamin C / Zinc

skinax²™ Lift

- > **Fast results** observed by customers
- > **Validated claims** & proprietary **beauty claims**
- > **Proprietary clinical results** on SkinAx² ingredient
- > **Dermatologist-approved**



PROPRIETARY BEAUTY CLAIMS:

- > 84% of consumers noticed an improvement of skin elasticity after 30 days with SkinAx² Lift™
- > SkinAx² Lift™ increases skin firmness by 17%

PROPRIETARY CONSUMER'S SATISFACTION CLAIMS:

- > More than 8 out of 10 consumers who felt results think the benefits arrived quickly
- > After 60 days, 76% of consumers declared they would buy the product

VALIDATED AND PENDING EFSA CLAIMS:

- > Grape helps improve the overall health and appearance of skin.
- > Vitamin C contributes to normal collagen formation for the normal function of skin.
- > Zinc contributes to the protection of cells from oxidative stress.

EXTRA CLAIMS:

- > Tested under dermatological control



AVAILABLE IN WHITE-LABELLING

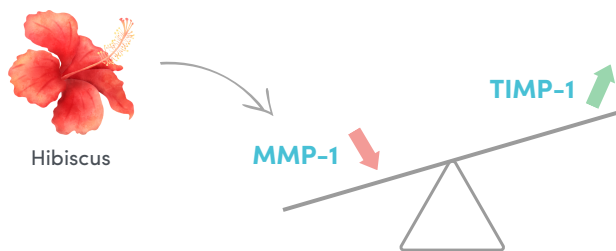


Daily dose : 200 mg

Complementary mechanisms of action on collagen

PROTECTION OF COLLAGEN AND PREVENTION OF THE APPEARANCE OF WRINKLES

-66% of collagenase activity

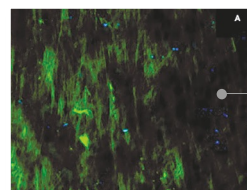


MMP-1
Matrix Metalloprotease 1 (collagenase)
breaks down collagen
from extracellular matrix

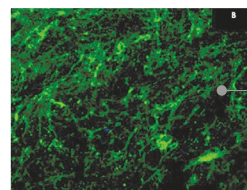
TIMP-1
Tissue Inhibitor of Metalloproteases 1
inhibits collagen degradation by
MMP-1

SYNERGISTIC ACTION TO INCREASE COLLAGEN SYNTHESIS AND STABILITY

+34% of collagen synthesis



Without
skinax²



With
skinax²

Collagen

Open study under dermatological control

42 PARTICIPANTS
+ 44 YEARS OLD

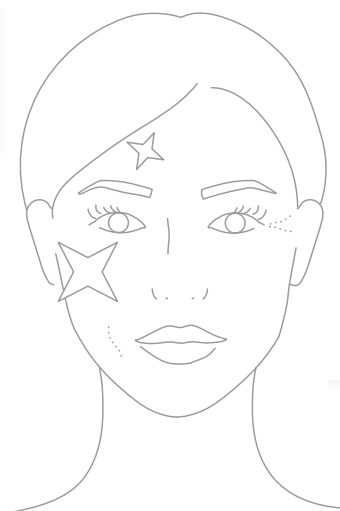
COMPLAINING ABOUT SIGNS
OF AGING

200 MG/DAY
2 MONTHS

FULL EFFECT ON THE FIRST SIGNS OF AGING

Aging affects skin appearance in multiple ways. SkinAx² Lift was evaluated by a dermatologist on its ability to slow down the aging process.

+29%
LUMINOSITY



-11%
WRINKLES
DEPTH

+13%
ELASTICITY

DERMATOLOGICALLY-OBSERVED RESULTS

VISIBLE BENEFITS

After
15 days **81%** of participants
30 days **84%** noticed an
improvement of
skin elasticity

QUICK EFFICIENCY

11 days are enough to notice the
first improvements

87%
of participants considered
the benefits are perceived
more quickly than with
competing products

CONSUMERS ARE SATISFIED

97%
of consumers are
more satisfied by
SkinAx² Lift™ than
competing
products



4/5
consumers feel
they have a more
beautiful skin
after 30 days