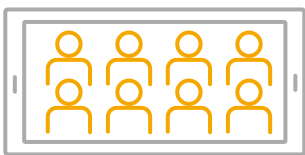


Creating More Engagement & Monetization in 2020

As we look to 2020, growth marketers continue to focus on improving customer experience and engagement to increase ARPU (Annual Revenue Per User). But before we get completely entrenched in 2020, let's reflect on 2019 for a hot minute because it was a big year for Leanplum. We reached new highs with our product touching 1 in 4 people in the world. Yes, you read that right, that's 2 billion people. Read on to learn other ways we help brands capture hearts and create lasting relationships.



2019 in Review



2 Billion

People Used an App or Website with Leanplum Inside



150 Billion

Multi-Channel Messages Sent



Up to **30X ROI** for Leanplum Customers



100,000

Messages per Second During Black Friday

Leanplum Data 2019*

Serving Marketers in All Industries

20 + Categories Including



Shopping



Gaming



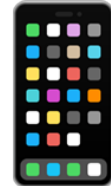
Lifestyle



Travel



Finance



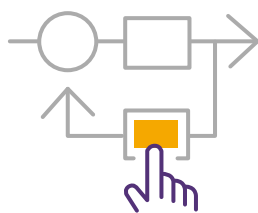
Media

Top Reasons Brands Choose Leanplum

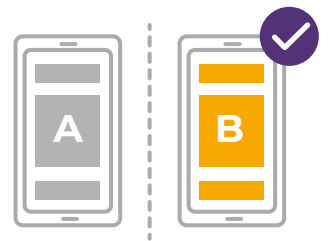
As Seen on 



Customer-First Approach



Marketers in Control



Award-Winning A/B Testing

LEANPLUM

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