

The EU Youth Ambassador Programme



At The ONE Campaign, we believe that activism is a powerful force for change. Our European Youth Ambassador programme brings together passionate individuals from diverse backgrounds, equipping them to become effective advocates for a more just world by demanding the investments needed to create economic opportunities and healthier lives in Africa.

In Belgium, 50 Youth Ambassadors commit to a one-year programme where they advocate for global health, international development, and a fairer Africa-EU partnership. Representing diverse backgrounds and experiences, they are students, community leaders, scientists, political activists, and creatives united by a shared belief in justice and opportunity for all.

Educating our activists is a significant part of the program. ONE's programmes in Africa and Europe train and foster activists' skills in policy engagement, advocacy campaigning, and storytelling while offering them a platform to influence decision-makers and inspire their network and community.

As an Ambassador, you will receive trainings, access to high-profile events, policy briefings, and support from ONE's expert team. You will lead campaigns and advocacy actions, attending both online and offline actions. This is a great opportunity to build skills in campaigning and advocacy while gaining experience in the international development sector.



Our Vision: Building Future Leaders

The YA programme is designed to nurture activists who not only understand the intricacies of global challenges but also possess the tools to drive solutions. These individuals embody resilience, creativity, and an unwavering commitment to justice and to build a more just world, because none of us are equal until all of us are equal. They are students, entrepreneurs, political activists, healthcare workers, scientists, and community leaders united by a shared vision: a fairer, more sustainable world where every voice counts.



What to Expect & Past Impact

What can you expect from the Youth Ambassadors programme?

In 2026, you will have exciting opportunities to make a real impact and ensure your voice holds significant influence. Here's what you can expect:

- Engage with Members of the European Parliament, EU policymakers and high-level decision makers throughout your campaigning year and attend events & conferences representing ONE.
- Develop practical skills and knowledge in advocacy, storytelling, understanding EU politics and (MFF) budget negotiations, international development, global health, and EU-Africa relations.
- Raise awareness and inspire change on our issues on social media, in (local) media, and around communities like universities.
- Plenty of time for socialising with fellow Youth Ambassadors with bi-monthly meetings, and a great network to help you with your future careers and studies in Brussels.
- A written confirmation of your volunteering and a certificate after completion of the programme

What have ONE's Youth Ambassadors achieved in the past?

- Guaranteed that ONE's mission of equality is reflected in EU decision-making by actively campaigning during the European elections and securing the support of over 75+ MEPs in the European Parliament that aid its mission to invest in economic opportunities and healthier lives in Africa.
- Contributed to secure €715 million from the European Commission for the Global Fund to fight aids, malaria, and tuberculosis and €360 million for Gavi, the Vaccine Alliance.
- Ensured that the EU helps to create a fairer world regardless of where you are born, by helping to protect the EU budget for development cooperation from cuts.
- Leveraged the skills and networks that they built up during the program to pursue flourishing careers in Brussels after the program – ranging from EU institutions to NGOs in international development, foreign policy, public affairs, climate, and communications.