

From Concept to Cuddle: Designing Your Custom Plushie (Updated Dec 2023)

Powered by:  **fourth wall**

Step 1: Design Your Plush Toy

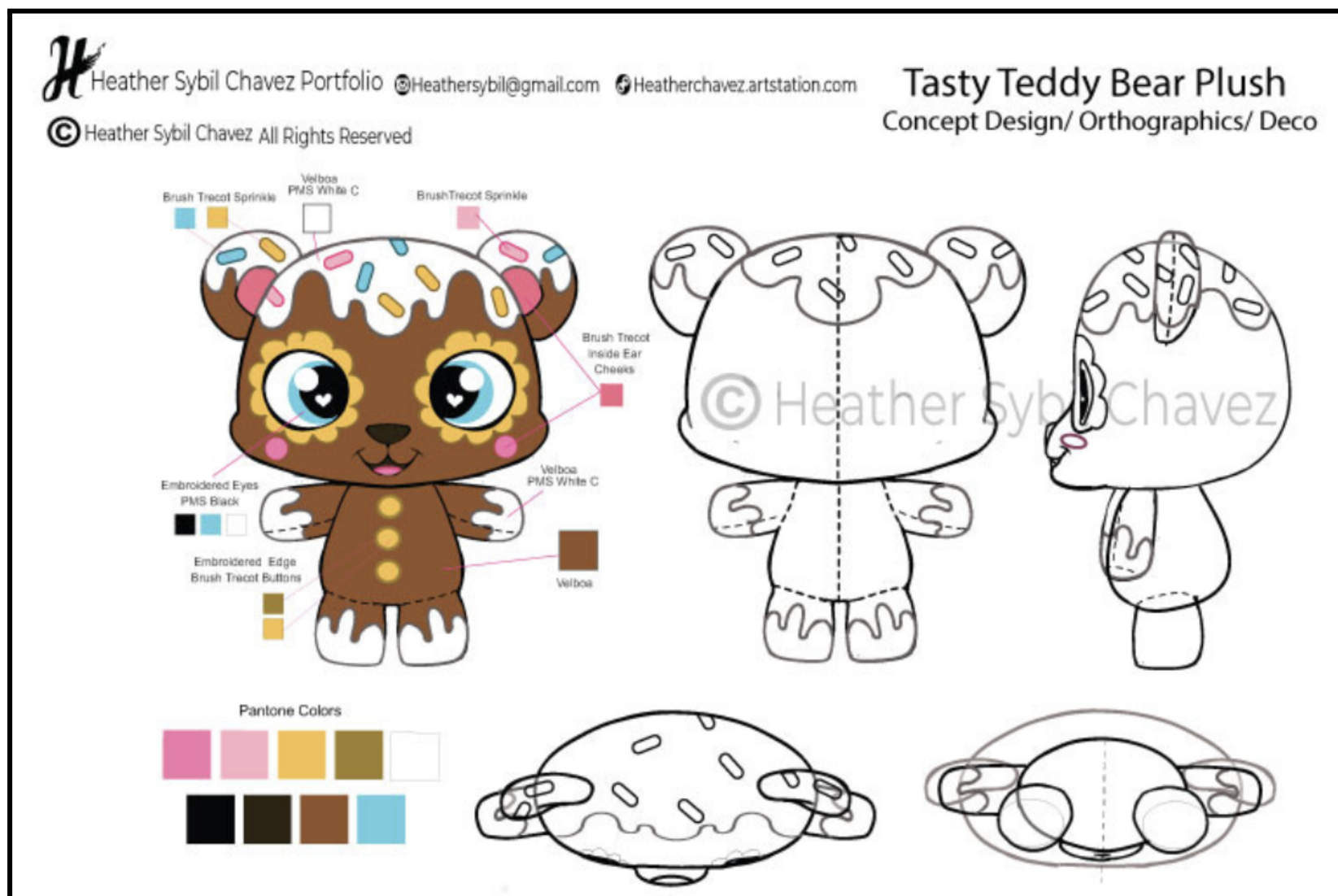
A. Submit Your Design

- **Options:** You can either,
 - Send us your pre-made drawing in the correct design format outlined below.
 - Hire our manufacturer's professional designers for a tailored design, costing between \$200-500 per project.
 - Hire someone from our [Fourthwall Design Community](#) to provide the drawing in the correct format
- **Design Details:** Your design should include various perspectives, dimensions, color specifications, material preferences, and any additional unique requirements to ensure accuracy.

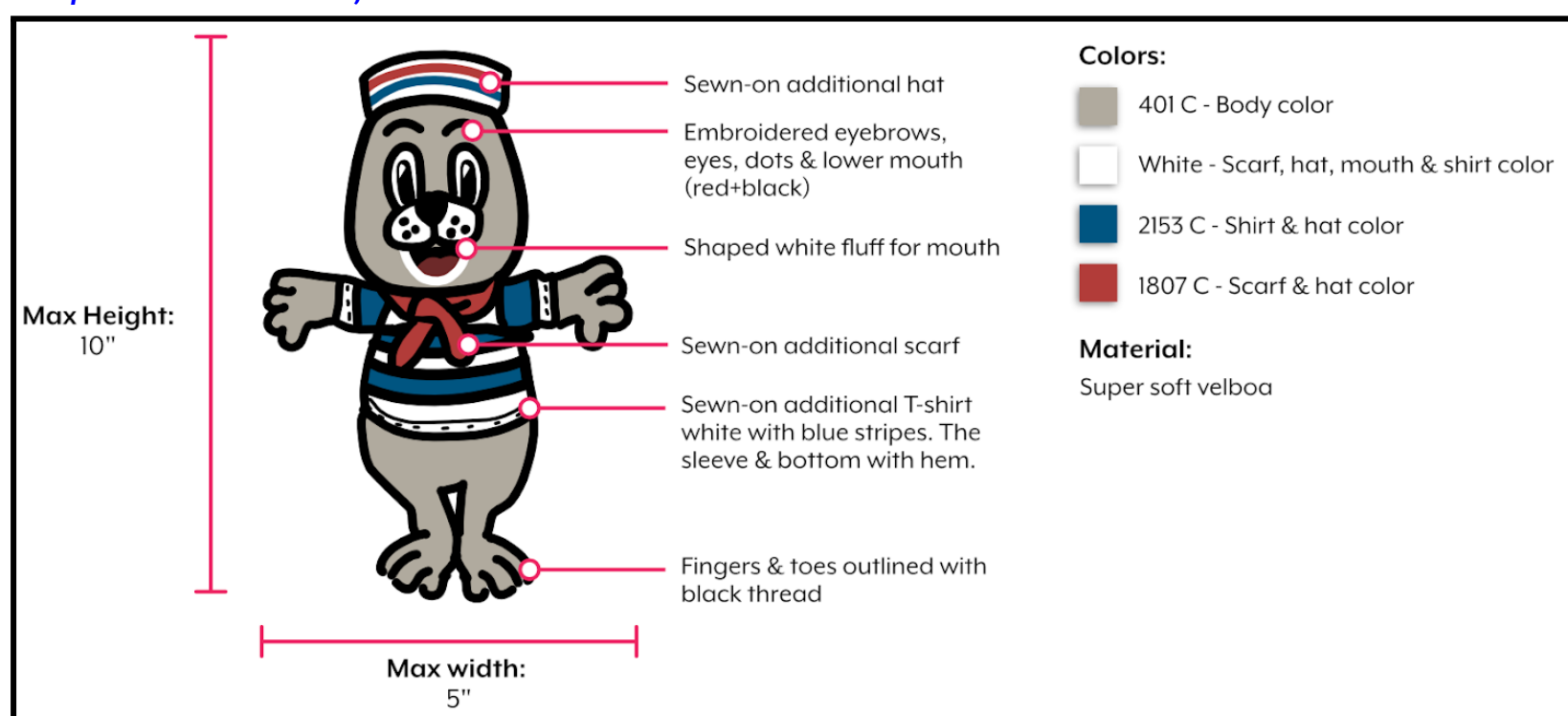
B. Design Specifications

- **Views:** Include at least the front, side, and back views of the plush toy. Adding the top and bottom views is beneficial for a comprehensive representation.
- **Dimensions & Size:** Clearly specify the plush toy's size and proportions. We can accommodate any size, with the common range being between 6 to 16 inches. Be mindful that plushies larger than 16" will incur increased transport and production costs.
- **Color:** Provide the Pantone C color numbers for an accurate color match. Avoid relying on screen colors due to their inconsistencies across different devices.
- **Materials & Special Requirements:** Clearly list the materials for each part and any special elements needed for your design.
- **C. Resting Position**
 - Our manufacturer is equipped to create plush toys in any position, whether standing, sitting, or laying, thanks to our skilled team and versatile materials.
 - **Expert Recommendations:** Depending on your design, we may suggest specific stuffing options to realize the desired resting position while maintaining the toy's structural integrity and aesthetic appeal.

Reference for Views:



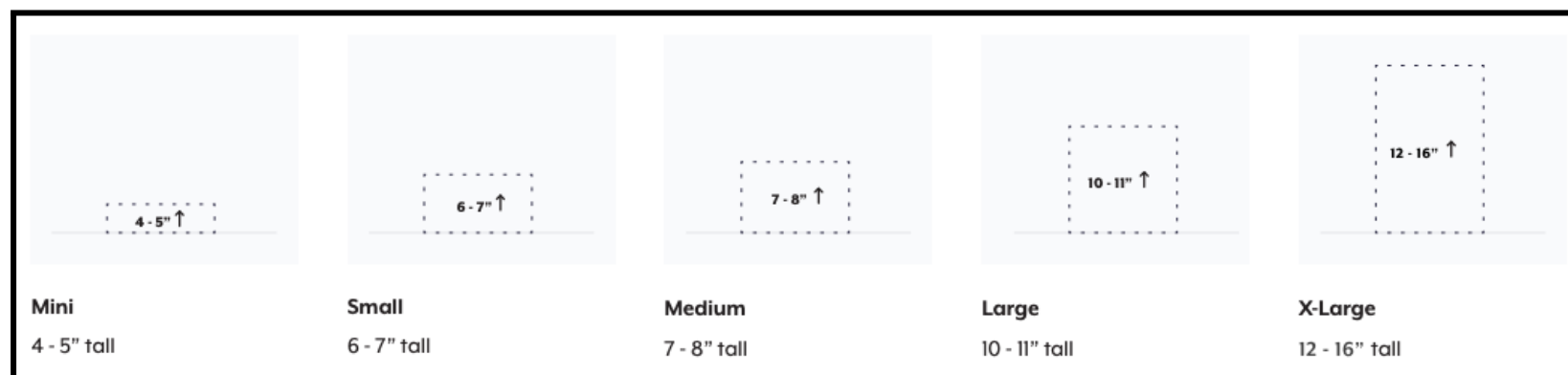
Example of Dimensions, Colors & Materials:



Example of Resting Positions:



Example of Sizes:



C. Documentation

- Preferred Format:** Submit designs in an AI document with vector graphics to ensure clarity and precision. All notes and explanations should be typed to avoid confusion from handwriting.
- Physical Reference:** Attach a photo of a physical product if it can aid in conveying your design intentions.

D. Resting Position

- Customization:** We can craft plush toys in various positions, including standing, sitting, or laying. Our team will recommend specific stuffing options to achieve your desired plushie's posture.

Step 2: Sample Creation

- Cost:** \$135-235 for a sample, including 2 rounds of edits + shipping (\$50 per additional edit).
- Time:** 7-10 business days + shipping; can extend up to 3 weeks for complex designs.
- Content:** Includes crystal super soft material and embroidery. Provide Pantone C color numbers for accurate color matching.
- Revisions:** 5-7 business days for each revision.

Step 3: Price Quotation

- **Price for Mass Production:** Varies according to design complexity; a final quote is provided before the production stage.
- **Payment Term:** Pay 50% before production and the remaining 50% before shipping.

Step 4: Production

- **Time:** 30-50 business days.
- **MOQ:** Minimum order quantity is **300** units.
- **Materials:** Choices include soft velboa, soft Spandex, PV velvet, etc. PP cotton is typically used for fillings. Recycled bottle fillings and paper tags are available as eco-friendly options.
- **Color & Shape:** Slight variations may occur as plush toys are handmade.

Step 5: Shipping

- **Options:** Ship products individually from China or in bulk. Our manufacturer offers global fulfillment services and has a warehouse for inventory storage, or you can choose to Fourthwall to help fulfill/store your plushie.
- **Shipping Time:** 5-15 working days for standard shipping.
- **Shipping Cost:** Varies for different regions and product weight. Detailed costs will be provided when products are ready to ship.

Additional Information

- **Customs:** "Made in China" tag is required. We can assist with other certifications if needed for bulk imports.
- **Materials:** Avoid using plastic particles as your plushie filling to prevent customs issues.
- **3PL Services:** Our manufacturer offers packaging, labeling, product condition checks, and inventory storage services at varied costs.