

Increasing the supply of accommodation for your international students

HousingAnywhere.com

Information brochure for universities



The housing platform for international students

Germany

Hungary

Spain

Italy

Denmark

The Netherlands

Finland

Switzerland

Norway

UK

Brazil





HOUSING
ANYWHERE

“I like it because it’s a student to student initiative and in a few months it has provided already 50 rooms for our exchange students”

- Tom Dahl-Ostergaard
Director of International Programmes,
Copenhagen Business School

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HousingAnywhere.com is an international housing platform where students who are leaving their city for a few months (exchange program, internship, travelling, holiday, or summer job) can rent out their rooms. International students arriving in the city can rent these rooms. It is a platform based on the sharing economy.

HousingAnywhere.com also offers other housing options such as flat-sharing, host families, private student residences and integration with local housing providers. Students all over the world can find their accommodation in more than 70 countries and 800 cities.



What is HousingAnywhere.com?

Advantages of HousingAnywhere.com:

Increase the room offers for your international students:

You will enable your outgoing students to rent out their room on the platform, and therefore, increases the supply of rooms for your incoming students.

Ensure the safety of your international students:

Our platform is scam-free: we verify every room and provide a secure booking service for each payment.

Increase the number of students going abroad:

Outgoing students are more willing to go abroad if this platform is online at their university, because they can keep their room, save up money, and easily find a new place anywhere.

Manage your housing needs more effectively:

Housing Anywhere adapts to your specific housing needs, and reduces the workload in the International Office.

Increase international visibility:

Be part of a network of over 100 worldwide higher educational institutions visible on our website and visited by over 1 million students per year.

Promote cultural exchange:

Your incoming international students can live together with locals students and host families so they get fully immersed into the local culture.

The platform helps to facilitate national and international student mobility



How it works

“One of the main challenge is to find accommodation for our incoming students. That is one of the reasons we joined forces with Housing Anywhere”

- Jean Schleiss Deputy head of the International Office, Ludwig-Maximilian-University

For incoming students looking for a room:



Find a room
Browse through rooms offered by other students in 800+ cities and 70+ countries.



Get in touch
Contact students that offer a room directly, tell about yourself, ask questions, and become the selected tenant.



Make payment
Confirm your room booking by paying the first month's rent and deposit through our secure booking service.



Move in
Housing Anywhere transfers your rent and deposit to the room advertiser, only after you have moved in and checked the room. Super safe!

For outgoing students renting out their room:



List your room
List your room on Housing Anywhere and start receiving responses immediately.



Respond to tenants
Get in touch with potential tenants and learn more about them.



Select a tenant
Select the tenant of your choosing and initiate a secure booking.



Receive payment
After the tenant moves in, you will receive the first month's rent + deposit.

How does it work?

Housing Anywhere provides a secure booking service. With this service, an international student can easily transfer the rent and deposit to another country. The tenant (the incoming international student) pays the first month rent plus the deposit to Housing Anywhere, which will keep it safe.

When the international student moves into the new room, she/he has 48 hours to check the room. If the room is as agreed in the contract, Housing Anywhere transfers the money to the advertiser. This way, incoming international students make sure that the room is as agreed, or otherwise, they are entirely refunded.

Secure booking service

“We find that it’s very useful, mostly for our international students coming to the University of Pisa, but also for our students going abroad”

- Laura Nelli, Director International Promotion, University of Pisa



Customer care team

Housing Anywhere cares about its users; A dedicated team provides constant advice and assistance on:

Website navigation: We answer every question to ensure an optimal user experience.

Perfect matching: We facilitate matching between our users and we help them to finalise details before choosing their place or their tenant.

Administrative support: we advise you before and during the lease period (tenant’s and landlord’s rights and responsibilities), we help you with administrative papers (contracts, permissions and translations) and practical issues (how to find a plumber, making rooms inventory or Internet Contract).

Communication to students






During the past years of activity we developed an easy, but really effective communication plan aimed to reach all the students of our partner universities. After becoming a partner of Housing Anywhere, you will meet your relationship manager in order to adapt our communication campaign to your specific needs. You will receive a communication package designed to make all your students aware about the new service you offer.

Next to that, we will carry out an online marketing campaign and a local on-campus communication campaign (the Student Ambassador Programme) to reinforce the awareness of the platform among your students.


The Student Ambassador Programme consists of a student at your university recruited, coordinated and paid by HousingAnywhere.com to communicate the platform and assist your students if needed.

The Student Ambassador will be the direct link between Housing Anywhere and your students. He/she will take care of the entire on-campus communication campaign at your University. In this way we will make sure that all your students know the service.



“We have been advertising the service to our incoming and outgoing students and so far the results have been spectacular”

- Sean O'Connell, Global Programs director, University of Southern California



“My name is Izmir, I’m from Turkey and I came to study at CBS. It was really hard to find an accomodation but I was fortunate to find Housing Anywhere”

- Izmir, exchange student at Copenhagen Business School

Pricing



Starters Plan	Complete Plan	Premium Plan
For universities that are starting with international programs	For universities with an average housing shortage	For universities with a big housing need
Activation for your students	Activation for your students	Activation for your students
Online promotion of the platform	Online promotion of the platform	Online promotion of the platform
University logo on the platform	University logo on the platform	University logo on the platform
Communication package	Communication package	Communication package
Booking System	Booking System	Booking System
Dealing with external housing providers	Dealing with external housing providers	Dealing with external housing providers
Customer Care service	Customer Care service	Customer Care service
	On-campus Ambassador Program	On-campus Ambassador Program
	1 report per semester	1 report per semester
	University page on the platform	University page on the platform
	Contact Relationship Manager	Contact Relationship Manager
		Full-time room supply provider
		Uni dashboard / real time information
		Codes
		Customized facebookpost (4/year)
€950	From €4200 to €7100	€30.000

Testimonials

“I'm am Theresa and I study at WU Vienna! Housing Anywhere helped me to find the beautiful house where I currently live”

- Theresa, student at WU Vienna

“I study in Paris and I used Housing Anywhere while going to Barcelona for my internship. I rented out my room and found a place on this platform. It has been really useful”

- Marine, student at ESCE Paris

“ HousingAnywhere is great to help me rent out my room, save up money, and looking for accommodation in other cities abroad”

- Julia Figueras, student at UPF, Barcelona

“I used Housing Anywhere and it was an amazing way to get connected to the people at the beginning of my exchange”

- Jimmy, exchange student at University of Southern California

“Housing anywhere is a great service which exchange students can really benefit from. It's easy and safe to use thanks to the student-to-student concept!”

- Dayenne, student at Erasmus University Rotterdam

Contact

Want to become a partner of HousingAnywhere.com, or would you like to have some more information?

Contact us at:

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(answered within 2 days)

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for international students