



# KICKSTARTER REFERENCE GUIDE

Kickstarter Project: "Exceptional Quality, The New Swiss Watch"  
*Funded October 28 2014*

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***The Kickstarter Green, Rose Gold and Gray IP watches will be shipped in February 2015.  
All other watches will be shipped in January 2015.***

# The LIV Genesis X1 Classic All Black



**SKU: 1210.45.10.SRB100**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Silicone  
**Strap Color:** Black & Orange  
**Clasp:** Tang



**SKU: 1210.45.10.A100**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Tang



**SKU: 1210.45.10.A101.D100**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in January 2015.*

# The LIV Genesis X1 Gray & Black



**SKU: 1230.45.10.A100**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Tang



**SKU: 1230.45.10.SRB100**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Silicone  
**Strap Color:** Black & Orange  
**Clasp:** Tang



**SKU: 1230.45.10.A101.D100**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Orange  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in January 2015.*



**SKU: 1220.45.12.SRB300**

**Case:** 316L Stainless Steel  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & White  
**Strap Material:** Silicone  
**Strap Color:** Black & White  
**Clasp:** Tang



**SKU: 1220.45.12.A200**

**Case:** 316L Stainless Steel  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & White  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Tang



**SKU: 1220.45.12.A201.D100**

**Case:** 316L Stainless Steel  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & White  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in January 2015.*

# The LIV Genesis X1 **Yellow All Black**



**SKU: 1210.45.13.SRB500**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Yellow  
**Strap Material:** Silicone  
**Strap Color:** Black & Yellow  
**Clasp:** Tang



**SKU: 1210.45.13.SRB400**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Yellow  
**Strap Material:** Silicone  
**Strap Color:** Yellow & Black  
**Clasp:** Tang



**SKU: 1210.45.13.A400**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Yellow  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Yellow  
**Clasp:** Tang



**SKU: 1210.45.13.A401.D100**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Yellow  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Yellow  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in January 2015.*

# The LIV Genesis X1 **Yellow Gray & Black**



**SKU: 1240.45.13.SRB500**

**Case:** 316L Stainless Steel with Gray IP Coating

**Bezel:** 316L Stainless Steel with Gray IP Coating

**Dial:** Black & Yellow

**Strap Material:** Silicone

**Strap Color:** Black & Yellow

**Clasp:** Tang



**SKU: 1240.45.13.SRB400**

**Case:** 316L Stainless Steel with Gray IP Coating

**Bezel:** 316L Stainless Steel with Gray IP Coating

**Dial:** Black & Yellow

**Strap Material:** Silicone

**Strap Color:** Yellow & Black

**Clasp:** Tang

*The products shown on this page will be shipped in January 2015.*

# The LIV Genesis X1 Limited Edition Kickstarter Green



**SKU: 1210.45.80.SRB800**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Green  
**Strap Material:** Silicone  
**Strap Color:** Black & Green  
**Clasp:** Tang



**SKU: 1210.45.80.A400**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Green  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Green  
**Clasp:** Tang



**SKU: 1210.45.80.A401.D100**

**Case:** 316L Stainless Steel with Black IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black & Green  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & Green  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in February 2015.*



# The LIV Genesis X1 Rose Gold



**SKU: 1260.45.90.A100**

**Case:** 316L Stainless Steel with Rose Gold Tone IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black, White & Rose Gold  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Tang



**SKU: 1260.45.90.SRB300**

**Case:** 316L Stainless Steel with Rose Gold Tone IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black, White & Rose Gold  
**Strap Material:** Silicone  
**Strap Color:** Black & White  
**Clasp:** Tang



**SKU: 1260.45.90.A101.D200**

**Case:** 316L Stainless Steel with Rose Gold Tone IP Coating  
**Bezel:** 316L Stainless Steel with Black IP Coating  
**Dial:** Black, White & Rose Gold  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Gold Deployant

*The products shown on this page will be shipped in February 2015.*

# The LIV Genesis X1 Gray IP



**SKU: 1240.45.11.SRB200**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Gray IP Coating  
**Dial:** Black & Gray  
**Strap Material:** Silicone  
**Strap Color:** All Black  
**Clasp:** Tang



**SKU: 1240.45.11.A500**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Gray IP Coating  
**Dial:** Black & Gray  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Tang



**SKU: 1240.45.11.A501.D100**

**Case:** 316L Stainless Steel with Gray IP Coating  
**Bezel:** 316L Stainless Steel with Gray IP Coating  
**Dial:** Black & Gray  
**Strap Material:** Genuine Leather (Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Black Deployant

*The products shown on this page will be shipped in February 2015.*



*Black Silicone with Orange Insert*  
**SKU:** SRB100  
**Strap Material:** Silicone  
**Strap Color:** Black & Orange  
**Clasp:** Tang



*Black Silicone with White Insert*  
**SKU:** SRB300  
**Strap Material:** Silicone  
**Strap Color:** Black & White  
**Clasp:** Tang



*Leather with Orange Stitching*  
**SKU:** A200  
**Strap Material:** Genuine Leather  
 (Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Tang



*Black Silicone with Yellow Insert*  
**SKU:** SRB500  
**Strap Material:** Silicone  
**Strap Color:** Black & Yellow  
**Clasp:** Tang



*Yellow Silicone with Black Insert*  
**SKU:** SRB400  
**Strap Material:** Silicone  
**Strap Color:** Yellow & Black  
**Clasp:** Tang



*Leather with White Stitching*  
**SKU:** A500  
**Strap Material:** Genuine Leather  
 (Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Tang



*All Black Silicone*  
**SKU:** SRB200  
**Strap Material:** Silicone  
**Strap Color:** All Black  
**Clasp:** Tang



*Leather with Yellow Stitching*  
**SKU:** A300  
**Strap Material:** Genuine Leather  
 (Alligator Pattern)  
**Strap Color:** Black & Yellow  
**Clasp:** Tang



*Black Silicone with Green Insert*  
**SKU:** SRB800  
**Strap Material:** Silicone  
**Strap Color:** Black & Green  
**Clasp:** Tang



*Leather with Green Stitching*  
**SKU:** A400  
**Strap Material:** Genuine Leather  
 (Alligator Pattern)  
**Strap Color:** Black & Green  
**Clasp:** Tang

# The LIV Genesis X1 Deployant Straps



*Leather with Green Stitching*  
**SKU:** A401.D100  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & Green  
**Clasp:** Black Deployant



*Leather with Yellow Stitching*  
**SKU:** A301.D100  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & Yellow  
**Clasp:** Black Deployant



*Leather with White Stitching*  
**SKU:** A501.D100  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Black Deployant



*Leather with White Stitching*  
**SKU:** A501.D200  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & White  
**Clasp:** Gold Deployant



*Leather with Orange Stitching*  
**SKU:** A201.D100  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Black Deployant



*Leather with Orange Stitching*  
**SKU:** A201.D200  
**Strap Material:** Genuine Leather  
(Alligator Pattern)  
**Strap Color:** Black & Orange  
**Clasp:** Gold Deployant

## LIV T-Shirts

### T-shirt Sizing Chart

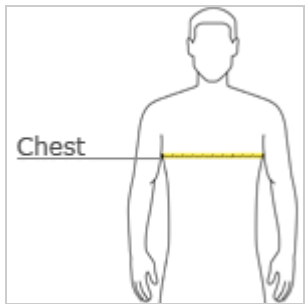
With arms down at sides,  
measure around the upper body,  
under arms and over the fullest  
part of the chest.

**S:** 35-36 inches

**M:** 37-39 inches

**L:** 40-42 inches

**XL:** 43-45 inches



### KS REF # A

*Black T-shirt with Large Logo*



### KS REF # B

*Gray T-shirt with Logo & Numbers*




### KS REF # C

*Black T-shirt with Logo & Design*



# LIV Cycling Jersey & Shorts

## RACE FIT JERSEY



	CHEST (inches)	WEIGHT (lbs)	W	
XS	31 - 32	80 - 100	18	23 3/4
S	33 - 34	100 - 120	19 1/4	24 1/4
M	35 - 36	120 - 145	19 3/4	24 3/4
L	37 - 38	145 - 170	20 1/2	25 1/4
XL	39 - 40	170 - 190	21 1/4	25 1/2
2XL	41 - 42	190 - 205	21 3/4	25 3/4
3XL	43 - 44	205 - 220	22 1/4	26 1/4

## Short Sizing Chart (Measures in inches)

Waist	XS	S	M	L	XL	2XL	3XL
Men`s	26-27	28-30	31-32	33-34	35-36	38-40	41-43
Ladies	24-25	26-27	28-29	30-31	32-33	33-34	N/A