## SAMPLE PRESS RELEASE

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Media Contact: Name, Phone # & Email

Insert Sponsor Name & address

## **NEF Design Drafting Competition**

(Insert City, State) – (*Insert sponsor name*) is sponsoring the NAWIC Education Foundation (NEF) Design Drafting Competition for (insert division – High School or College) students in the (insert school district or college/ city). This competition is administered by the NAWIC Education Foundation to create an awareness of job opportunities in the construction industry.

The NAWIC Education Foundation is a non-profit IRS 501(c)3 corporation operating to provide and promote educational opportunities and programs to benefit the construction industry throughout the United States.

The competition provides recognition to contestants for creative design, successful problem solving and craftsmanship in preparing architectural drawings and renderings. The drawings may be created utilizing any computer aided design (CAD) program available to the contestants, drawn by hand, or may consist of a combination of computer aided and hand drawn drawings.

Entries will be evaluated for detail, accuracy and originality of work. Contestants will be judged at the local level with the local winning entry in each division being submitted for Regional and National Competition.

Contestants will be furnished with an architectural problem developed by a design professional, a site description and plan, and a list of required drawings and information. Judging will be performed by construction industry professionals.

(*Insert sponsor name*) believe the challenge of meeting future workforce demands requires immediate attention to the importance of education, training, and preparing our youth for careers in construction.

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Insert basic information about the Sponsor Insert where to find more info about Sponsor