



EKANK TECHNOLOGIES PRIVATE LIMITED

Privacy Policy for ThisDay Experiences

Last Updated: 2023-09-27

Welcome to ThisDay Experiences by Ekank Technologies Private Limited ("Company") and its associated booking platform. We are committed to protecting your privacy and ensuring the security of your personal information.

This Privacy Policy explains how we collect, use, disclose, and protect your personal data when you visit our website or use our booking platform. By accessing our services, you consent to the practices described in this policy.

1. Information We Collect:

1.1. Information You Provide:

- When you book a heritage experience, we may collect personal information such as your name, email address, phone number, and payment details.
- If you create an account on our booking platform, we may also collect information such as your username and password.

1.2. Information Automatically Collected:

- We may collect information about your device and usage of our website and platform, including your IP address, browser type, and operating system.
- We may use cookies and similar tracking technologies to enhance your user experience and gather information about your interactions with our website.

2. How We Use Your Information:

- We use the information you provide to facilitate the booking of heritage experiences and to communicate with you regarding your bookings.
- We may use your information to send you updates, newsletters, and promotional materials related to our heritage experiences, but you can opt out of receiving these communications at any time.
- We use automatically collected data for analytics, to improve our services, and for security and fraud prevention.

3. Data Sharing and Disclosure:

- We may share your personal information with third-party service providers who assist us in providing and maintaining our booking platform.
- We do not sell, rent, or trade your personal information to third parties for marketing purposes.

4. Data Security:

- We take data security seriously and employ industry-standard measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Regd. Office: H4/8 2nd Floor Bengali Colony Block H Mahavir Enclave Part 1, Delhi, South West Delhi, India 110045
CIN: U72900DL2020PTC371010 | Email: summit@ekank.com





EKANK TECHNOLOGIES PRIVATE LIMITED

- While we strive to protect your data, no method of transmission over the internet or electronic storage is completely secure, so we cannot guarantee absolute security.
5. Your Rights:
- You have the right to access, update, or delete your personal information. You can do this by logging into your account on our platform or by contacting us.
 - You may also have the right to object to or restrict the processing of your personal information.
6. Children's Privacy:
- Our services are not intended for children under the age of 18 (eighteen). We do not knowingly collect personal information from children.
7. Changes to this Privacy Policy:
- We reserve the right to update or modify this Privacy Policy at any time. We will notify you of any changes by posting the revised policy on our website.
8. Contact Us:
- If you have any questions, concerns, or requests regarding your privacy or this policy, please contact us at experiences@thisday.app or +91-9205050361.

By using our services, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.

Thank you for choosing ThisDay Experiences by Ekank, and we are dedicated to safeguarding your privacy.

ThisDay by Ekank Technologies Private Limited
Innov8 Old For, Saket District Center, New Delhi - 110017
experiences@thisday.app
0091-9205050361
<https://www.thisday.app>

Regd. Office: H4/8 2nd Floor Bengali Colony Block H Mahavir Enclave Part 1, Delhi, South West Delhi, India 110045
CIN: U72900DL2020PTC371010 | Email: summit@ekank.com

