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VIVA TECHNOLOGY

PRESS RELEASE

Breaking News: Apple CEO Tim Cook at Viva Technology on June 16



Paris, June 2, 2021 – From Cupertino, Apple CEO Tim Cook will speak at VivaTech for the first time at 5:30pm CET on Wednesday, June 16, 2021.

As CEO of Apple, Tim has overseen the introduction of some of the world's most innovative technology, from the Apple Watch, to the 5G-enabled iPhone 12 lineup, to the M1 chip.

Tim has championed inclusion and diversity at Apple and has carried forward Apple's commitment to privacy as a fundamental human right. Based on the belief that the best products in the world should be the best products for the world, Apple powers its global facilities with 100 percent renewable energy and is helping its entire supply chain do the same, while working toward the ambitious goal of a closed-loop supply chain that no longer extracts materials from the earth.

Press accreditation is still available for June 16, 17, 18 and 19. Register today to attend this extraordinary event (in-person or online) by following this link:

<https://press.vivatechnology.com/press-accreditation/>

About Viva Technology:

In just four years VivaTech has become the biggest startup and tech event in Europe and is recognized worldwide as a powerful catalyst for business transformation, startup growth and innovation for the common good. Every year VivaTech brings together in Paris the world's top business leaders, startups, investors, researchers and thinkers for a unique experience combining inspiration, networking and a showcase for innovation. Starting in 2021, VivaTech will be enriched with a digital platform that will bring together an even larger community of innovators. In 2019, VivaTech had already reached 231 million people worldwide, and had brought together 124,000 visitors on-site, among them more than 13,000 startups, 3,000 venture capitalists and 2,500 journalists from 124 countries. The 5th edition of VivaTech is taking place June 16-19, 2021.

More information available at <https://vivatechnology.com/media/> and @VivaTech

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