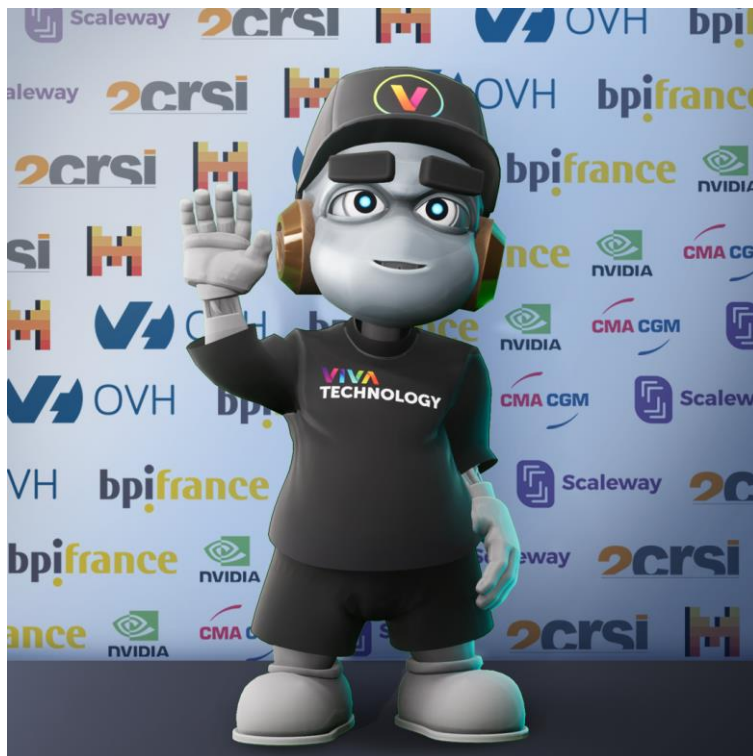




Navigating VivaTech Made Easy: Meet Louis, the AI Avatar from Jumbo Mana

On May 22, 2024, at [Viva Technology Paris](#), [Jumbo Mana](#) will make its return to VivaTech this year with a presentation that will capture the attendees' attention. Across five distinct booths, the startup will unveil its latest innovations in interactive avatars, all powered by a 100% French conversational artificial intelligence.



Louis, the dedicated guide to navigating the show.

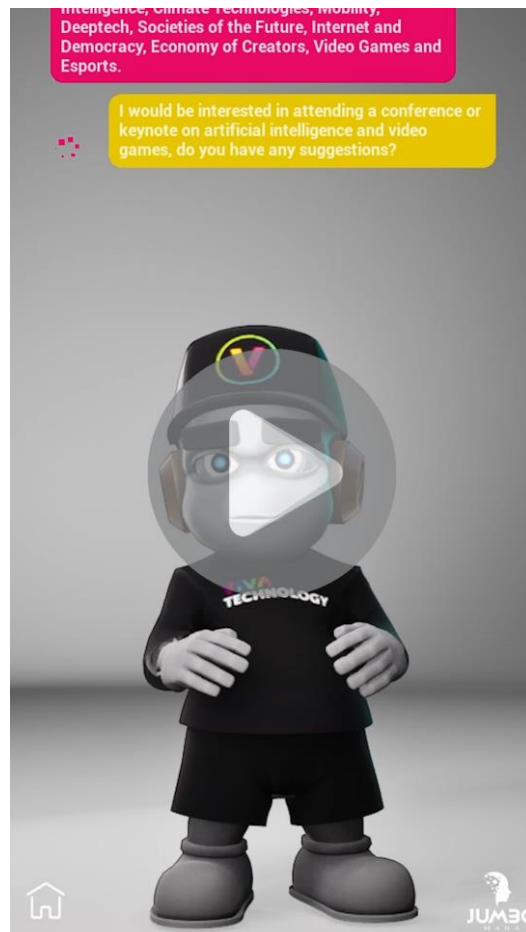
Navigating the mazes of VivaTech can sometimes be challenging, but this year, an innovative solution is here to simplify your experience. Jumbo Mana, in partnership with VivaTech, will introduce Louis, an assistance avatar designed to guide you,

inform you, and even entertain you during the event. Based on generative conversational artificial intelligence, Louis is there to answer all your questions.

This initiative stems from a strategic decision to strengthen its partnership with French companies:

- 2CRSI for the supply of Made in France AI computing servers
- The French open-source model, Mistral, for training AI
- French cloud providers such as OVH Cloud and Scaleway for deploying our AIs
- AI players like CMA CGM to experiment and deploy on-site

These partnerships reflect our commitment to national innovation and the promotion of the French technological ecosystem.



The demonstration video of a conversation with Louis can be accessed by clicking on the image or [here](#)

Jumbo Mana is a deeptech startup based in Strasbourg, France, specializing in conversational artificial intelligence (AI). Jumbo Mana is revolutionizing customer

service with virtual characters (avatars) that enable real-time, natural vocal interactions with humans.

Meet Louis:

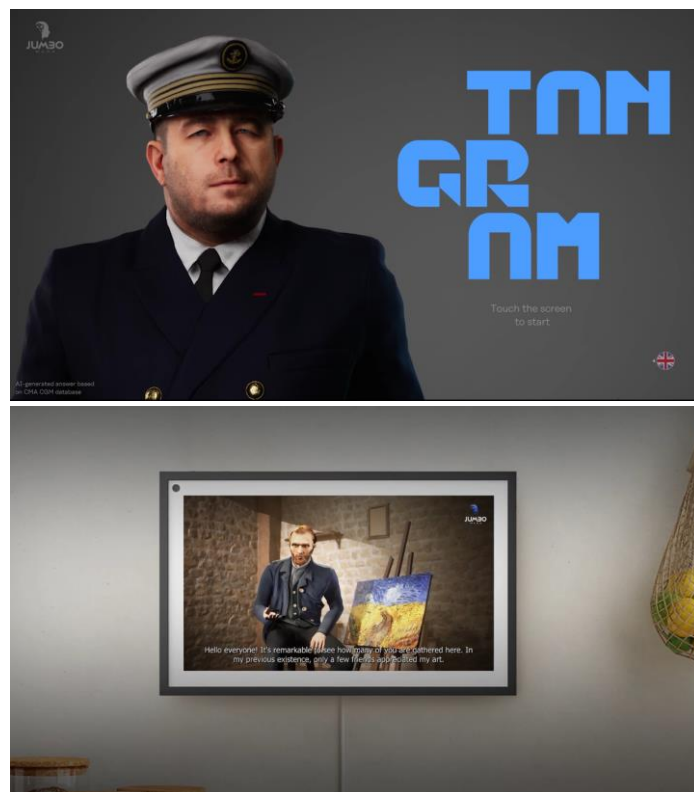
At the **Media Lounge**

At **Hall 2, booth S04-003**, in partnership with **2CRSI**.

At **Hall 1, booth J44**, in collaboration with **BPI France**.

To discuss with Emmanuel Delran's digital twin at **Hall 1, booth G20 (CMA CGM)**.

To discuss with the avatar of Vincent van Gogh at **Hall 1, booth E11 (AMAZON WEB SERVICES)**.



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