

PRESS RELEASE

VivaTech Partners with The World Economic Forum to Launch European Centre for AI Excellence in Paris

- The World Economic Forum is partnering with VivaTech to establish a European Centre for AI Excellence (CAIE) in Paris to strengthen Europe's position as a global leader in AI.
- The centre will leverage France's strong research ecosystem, robust technology investment landscape and dynamic start-up scene to drive innovation and adoption.
- Building on the momentum of the [AI Action Summit](#), the centre will join the Forum's Fourth Industrial Revolution (C4IR) Network as the first centre in Europe focused on AI innovation.
- Learn more about the global C4IR Network [here](#) and read the 2023–2024 C4IR Network Impact Report [here](#).

Paris, 27 February 2025 – The World Economic Forum and VivaTech have agreed to launch a European Centre for AI Excellence (CAIE) in Paris in 2025. The centre will join the World Economic Forum's Centre for the Fourth Industrial Revolution (C4IR) global network, further advancing its global leadership in leveraging technology for transformative change.

CAIE will tackle key AI challenges by tailoring solutions to Europe's needs, driving innovation and economic growth throughout the continent. It will build on France's role as a key global AI player by supporting cross-border research, fostering start-up ecosystems and promoting responsible AI adoption across business and society, in line with the [Action AI Summit](#) organised by President Emmanuel Macron of France and held in February 2025 in Paris. Supported by the World Economic Forum's [AI Governance Alliance](#) – one of the largest and most diverse networks of AI stakeholders globally – CAIE will promote collaboration to develop inclusive and sustainable AI solutions, enhancing productivity, competitiveness and technological advancement.

"The World Economic Forum, in partnership with VivaTech, is committed to shaping the future of AI in a way that drives innovation, economic growth and societal progress," said Jeremy Jurgens, Managing Director, World Economic Forum. "The new centre will bring together businesses, policy-makers and researchers to develop and scale AI solutions that create positive impact for all."

The centre's strategic priorities will include showcasing leading research and breakthroughs, driving responsible adoption of AI solutions across diverse industries, fostering cross-sector collaboration to address shared challenges and connecting the European AI innovation ecosystem with global opportunities to enhance economic growth and its competitiveness on the world stage.

"Once launched, the centre will play a critical role in fostering pan-European collaboration for AI and showcasing Europe's unique role in advocating an alternative model that balances innovation and individual rights, said Maurice Lévy, Founder of VivaTech and Emeritus Chairman, Publicis Groupe. "The centre will be open to researchers from across the world and we plan to have close collaboration between European AI Research Institutes."

About the Centre for the Fourth Industrial Revolution Network

The [Centre for the Fourth Industrial Revolution](#) is a platform for multistakeholder collaboration, bringing together public and private sectors to maximize technological benefits to society while minimizing the risks. It explores exponential technologies and drives their responsible adoption and application, leveraging a global network of independent national and thematic centres.

The World Economic Forum launched the first Centre for the Fourth Industrial Revolution in San Francisco in 2017, followed shortly by centres in Japan and India. The network now includes centres in Azerbaijan, Colombia, Germany (Berlin Global Government Technology Centre), the Republic of Korea (Gyeonggi), India (Mumbai and Telangana), Israel, Kazakhstan, Malaysia, Oman, Qatar, Rwanda, Saudi Arabia (Centre for the Fourth Industrial Revolution, Centre for Space Futures, and the Riyadh Centre for Cyber Economics), Serbia, South Africa, the United Arab Emirates, the United States (Centre for Trustworthy Technology and US Centre for Advanced Manufacturing in Michigan), Ukraine (Kyiv Global Government Technology Centre) and Viet Nam.

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About Viva Technology

VivaTech accelerates innovation by connecting startups, tech leaders, major companies and investors responding to our world's biggest challenges.

Each year, over four exciting days in Paris, VivaTech creates Europe's biggest technology and startup event, exploring the most disruptive topics in tech with world-premiere demos, launches and conferences in a collaborative ecosystem. This is where business meets innovation. Join us for the ninth edition of VivaTech 11-14 June 2025.

For more information go to our website at <https://vivatechnology.com/media> and follow us on social media @VivaTech.

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